

WHITE PAPER

THE BIGGEST SUSTAINABLE STEVIA AGROCLUSTER ENVIRONMENT BASED ON BLOCKCHAIN

BRINGING HEALTH
AND WELL BEING
TO PEOPLE AROUND
THE WORLD.



www.steviacoin.com

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1. EXECUTIVE SUMMARY.

In this Business Plan we present the solution of iAgroX, the first Stevia AgroCluster, whose objective is to produce the best natural sweetener in the world.

The AgroCluster is in Guasave, Sinaloa, Mexico on an allotted land of 100 hectares (250 acres). Today, we have 16 hectares of this crop in production with very satisfactory results (see demonstration video in www.iagroX.com).



Stevia is a natural sweetener that can be extracted from the leaves of the *Stevia Rebaudiana* plant and serves as a sugar substitute. The active compounds in Stevia are steviol glycosides that are 300 to 1,000 times sweeter than sugar, have no calories or carbohydrates, and have no impact on the glycemic index.

Stevia Rebaudiana is a perennial plant native to Paraguay and with proper care can last up to 6 years with cuts or harvests every 2 - 3 months.

In iAgroX we created the new and unique sweetener for all members of the family. Stevia is a wonderful plant with a great richness in antioxidants, among which are flavonoids, triterpenes, tannins, kaempferol and quercetin.



To build this business case, we signed an alliance with BioDRExT LLC (www.biodrext.com), an American Company that owns the disruptive technology for the drying and extraction of bioactive Stevia molecules: Steviosides, Rebaudiosides A, C, D, E and F, Steviolbioside and Dulcoside A.

BioDRExT's patented technology allows us to perform a green process (Go Green) of drying and extraction at the quantum molecular level of Steviol Glycosides. This way we avoid extracting impurities, waxes or other unwanted molecules.

We use air and water to process Stevia biomass cleanly, obtaining pure and quality extracts. In addition, BioDRExT does not use aggressive solvents that require subsequent filtering and

distillation to mitigate bad tastes and side effects. Both the extraction of unwanted molecules and the use of aggressive solvents has proven ineffective in creating true clean extracts.

Our Extract is made from the right blend of Steviocides to get the best sweetness effect. We invented formulations with 50x, 100x, 150x, 300x and up to 1,000x the potency of cane sugar.



We achieve different presentation options and formats in our Extract: **powder**, **liquid** or **crystals**.

Our extracts have no traces of contamination, are 100% soluble in water and nano emulsified. Additionally, they do not have the characteristic aftertaste of other extraction media because our technology does not touch the molecules that give Stevia that bitter character. We get it pesticide-free, soil-contaminants free, chemical-free, glyphosate-free, metal-free and no intoxicating effect.

The nanotechnology in our SuperBX extracts provides exceptionally high bioavailability and an incredible restorative effect.

We can create a Stevia Extract that, unlike competing products, does not have a bad aftertaste and potentiates up to 1,000 times the sweetness of sugar (the competition is 50x to 300x). Such attributes create a global opportunity to relaunch Stevia as a new ingredient with great taste and improved logistics (1 kg



of SuperBX Stevia = 1 metric ton of sugar). Having such a powerful ingredient is the reason to create a Stevia AgroCluster dedicated to growing, extracting and creating derivatives on a large scale, for use in various industries around the world.

Our Stevia Extract is the cleanest and purest because it contains no artificial elements or chemicals added for the benefit of the Food, Beverage and Pharmaceutical industries.

We use an innovative way of raising Capital through Cryptocurrency token: SteviaCoin.

SteviaCoin is an intelligent investment alternative in the crypto world that takes advantage of technology for the capitalization and financing of the iAgroX project, while guaranteeing transparency and decentralization at the blockchain level.

Investment Opportunity in the Stevia AgroCluster.

SteviaCoin has an ambitious program of growth and development of the Stevia AgroCluster. The objective is to increase the area under cultivation from 72 to 2,000 hectares in the following 3 years. To achieve this, we are inviting investors interested in participating.

The objective is to raise 900 M USD of capital in the crypto world and it will be used to achieve sustained growth and achieve strategic business objectives and thus fulfill the established vision and mission of the AgroCluster.

Uses of Investment:

- | | |
|---|------------------------------------|
| 1. Acquisition of Farmland. | 8. End Products Development. |
| 2. Agro Infrastructure. | 9. Research and Development (R&D). |
| 3. Agroindustry: 5 Extraction Plants. | 10. Smart Agro Technologies. |
| 4. Equipment for AgroWorks. | 11. Applied Genetics Laboratory. |
| 5. Greenhouses. | 12. Fertilizer Plant. |
| 6. Laboratories and Nano Emulsions. | 13. Social Investment. |
| 7. Industrial Plants (manufacturing of derivatives: end user products). | |

Each Industrial Extraction Plant will have 6 BioDRExT machines and will convert 4,320 tons of dry Stevia biomass into 518,400 kg of SuperBX Stevia Extract each year.

The Project considers 5 Agroindustrial Plants to process the total biomass obtained in the 2,000 hectares. These volumes allow us to offer very interesting, accumulated ROI over time.

What do we offer? An interesting way **to participate in the financing of a Project** that will generate multiple benefits.

Reasons to invest in SteviaCoin:

By investing with us you help to combat the obesity and diabetes epidemic worldwide that affects 20% of humanity (Prediabetes, Type 1 Diabetes or Type 2 Diabetes and Gestational Diabetes), contributing your grain of sand to have a healthier life of the population and a higher level of well-being by reducing the consumption of sugar in general.

It makes it possible to change people's consumption habits by offering healthy food directly from the field, avoiding the excessive consumption of calories and the costs and public health problems related to poor human nutrition.

With your contribution you promote the growth of the cultivation of Stevia as a natural sweetener and the determined support of the peasants and farmers of Mexico. With this, you help generate employment for indigenous people in rural areas, strengthening the social fabric and allowing the social inclusion of those who have less, offering access to a decent wage and a better quality of life for participating workers and their families. These conditions are deterrents for drug use and participation in criminal acts.

By acquiring SteviaCoin you support the care and responsible use of natural resources, such as the efficient use of water in the cultivation of Stevia and, at the same time, you promote the production of healthy, organic and chemical-free food.

In the production of Stevia we seek that the farmers and workers who grow the product are receiving a fair price for it, that the organizations are giving priority to the human, labor and social rights of the workers, with decent wages, adequate and safe work conditions, fight against child exploitation and gender equality and that follow the established environmental standards.

10 % of your investment will be allocated to an Early Detection Program for Diabetes in children and adults with measurement of blood glucose levels and overweight, as well as preventive genomic analysis of the precursor gene in saliva of this disease and with your investment, you will also be helping the Program to Fight Obesity in close collaboration with the World Health Organization (WHO) and UNICEF.

Exit Strategy: We have contemplated **going public** through an **Initial Coin Offering (ICO)** releasing our cryptocurrency **www.steviacoin.com** in the short term (**September 2024**).

CONCLUSION:

SteviaCoin is the only **GREEN** and sustainable project with **SOLID BASES** in the production of **HEALTHY FOOD** directly from the Field.

We seek to favorably impact the health and well-being of people by offering food directly from the field. This is how **SteviaCoin was born**, which produces the cleanest and purest natural sweetener on the market, to enjoy sweetness without compromising people's health.

We are creating a new kind of digital asset, crypto at a different level, with the highest level of tangible financial backing ever.

Big Opportunity: Sweet & Healthy Stevia



Stevia is a natural sweetener which can be extracted from the leaves of the *Stevia rebaudiana* plant and serves as a sugar substitute. The active compounds of Stevia are steviol glycosides which are 300 to 1,000 times sweeter than sugar, have no calories or carbohydrates, and have no impact on the glycemic index.

A pure extract Kg has a value up to 350 USD in the pharma market.

Historically, the sweet herb has been used to sweeten teas and medicines for more than 1,500 years in South America. Its commercial use began in the 1970s when artificial sweeteners such as cyclamate and saccharin were assumed to cause cancer.

During this time, Japan started cultivating stevia as a natural alternative to the artificial counterparts. A few years later, the United States also began using Stevia in the food and health industry. Today, Stevia is mainly grown in Brazil, Paraguay, China and Japan.

According to the U.S. Food and Drug Administration (FDA), whole leave Stevia has not been approved for commercial use in the United States, but the purified sweetener compounds such as stevioside or rebaudioside A were affirmed as Generally Recognized As Safe (GRAS). In the food industry, Stevia is used among various categories and as a table-top sweetener. Suppliers of Stevia-derived products include Sweet Green Fields, PureCircle and Cargill. The growing market demand is expected to favor the entry of several new players in the future.

FORGET ABOUT PROJECTS WITH INVESTMENT RETURNS OF 5 YEARS OR MORE SUCH AS BERRIES, AVOCADO AND AGAVE.

THE ROI IS 12 MONTHS ONCE THE INVESTMENT IS MADE.

We invite you to **PARTICIPATE** with us and **GROW** together.



STEVIA COIN is undoubtedly the smartest Crypto Investment in the Market!

2. INTRODUCTION TO THE STEVIA AGROCLUSTER.

In HEALTHY FOOD direct from the Farm

Did you know...?

Mexico ranks 1st in **CHILDHOOD OBESITY** worldwide.

We are the 6th (sixth) worldwide in cases of childhood **DIABETES**.

We are the 1st **CONSUMER OF SOFT DRINKS**, with an intake of 163 liters per person per year.

In addition, sugar, like drugs, causes a release of dopamine in the brain, which leads to **LACK OF CONTROL AND ADDICTION** to the product that contains it.

This causes, among other problems, that our children get sick at a very early age and these habits create a **SERIOUS PUBLIC HEALTH PROBLEM**, which we are obliged to solve.



Stevia is a sweetener of natural origin, without calories, which does not increase the glycemic index, so it can be consumed by diabetics and does not cause obesity. Being a healthy food, it is ideal for consumption by everyone in the family, including the little ones.

Our goal is to plant 2,000 hectares of Stevia in the first three years of operation of the AgroCluster, with the highest standards of sustainability and environmental care.

At this stage we seek financing to grow the area of Stevia cultivation and go from 72 to 2,000 hectares in the Northwest of Mexico, incorporating industrial extraction plants to give added value to the product and thus, underpin the expansion of the operations of the existing AgroCluster (www.iagrox.com), which grows and harvests Stevia, a natural sweetener without calories with up to 1,000 times the power of normal sugar.

Stevia leaves are dried and turned into ingredients for industrial use, under proprietary technology with a worldwide patent, in a way that will revolutionize the use of Stevia as an ingredient on a Global scale.

We contribute with this program to raise the well-being and health of the world's population by offering healthy, pure and pollutant-free products.

SteviaCoin is solid because it is backed by **REAL assets** that generate great returns through a sustainable business model with five pillars that safeguard value and ensure profitability for the Smart Investor.

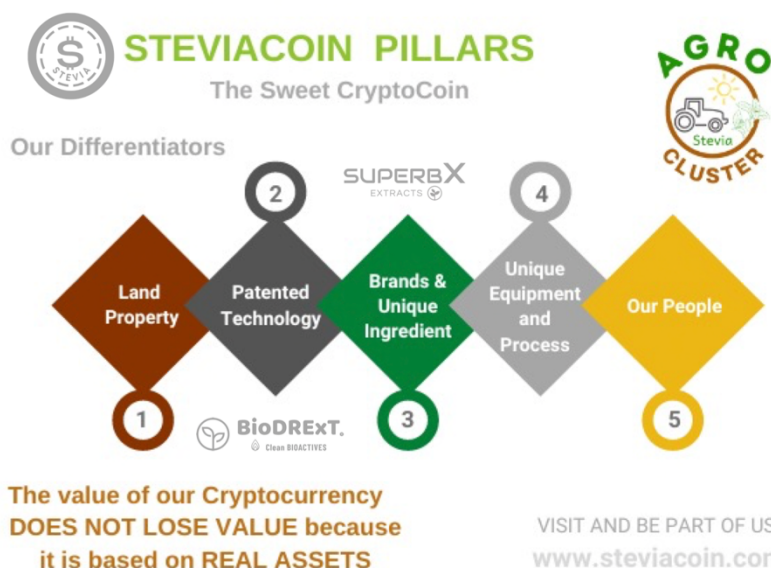
Solid Foundations of the AgroCluster



We use an innovative way of raising Capital through Cryptocurrency token: SteviaCoin.

We take advantage of the **Land ownership; Patented Technology; brands; the unique Ingredient and its Derivatives; and Our People** for effectively support the Operation and Business Growth of the AgroCluster.

We impact Global Health and Wellness through the launch of an outstanding NATURAL SWEETENER.



- 1) **Terrain (land)**: 2,000 hectares of real and tangible assets in 5 locations in 4 cities in Sinaloa, Mexico, all secured through blockchain-based Smart Contracts. The value of this land alone will double while we are immersed in growing the AgroCluster. In the second stage, investors benefit from the appreciation of the land and what is produced in these properties: SuperBX Stevia and its derivatives.
- 2) **Proprietary Technology**: New extraction technology with a global patent achieved by iAgroX from an exclusive agreement with BioDRExT, to obtain clean natural ingredients with ultra-low energy consumption.
- 3) **SuperBX Branded Single Ingredient**: Clean, great-tasting Stevia is only available with proprietary Stevia AgroCluster technology. This includes Stevia extract and its derivatives to create consumer products.
- 4) **Equipment specially designed for us and our own processes**: We study Stevia deeply, from seed to harvest, and we test our methods on more than 16 hectares. We improve what is required to take advantage of this perennial plant that we harvest at least

5 times a year. We need to be fast, with the best technology to be able to handle so much natural abundance.

- 5) **Our People:** We have great people, many of them, with desire and passion to work and together change their economic reality in a corner of Rural Mexico, while our Stevia AgroCluster impacts the world. This venture has a great social impact and is inclusive by investing in schools for children and workers, Housing, Clinics and Health Centers, as well as Research Centers.

Being supported by actual assets and cashflows, SteviaCoin will evolve to a Security Token (STO) in approximately 24 months under regulation of the Securities & Exchange Commission (SEC) in the United States. We anticipate that final regulation from SEC regarding STOs will require compliance for an investment that resembles issuing Asset Backed Securities in the digital world.

SteviaCoin and its sustainable business model are transparent and adaptative to compliance requirements from the strictest regulations in the world.

Tractor Company.

We have structured services to support farmers interested in the production of Stevia. The objective is to supply the necessary elements so that all AgroCluster participants are benefited and obtain the best business results.

Our goal is to integrate the productive chains around the cultivation of Stevia and position Sinaloa as the largest producer worldwide and thus reduce the rates of obesity and chronic degenerative diseases caused by the excessive consumption of sugars.

Environmental Sustainability.

Stevia requires less land, water and energy inputs to produce the same amount of sweetness found in other natural sweeteners. Consequently, we reduce the carbon footprints and amount of water compared to beet sugar and cane sugar, as indicated:

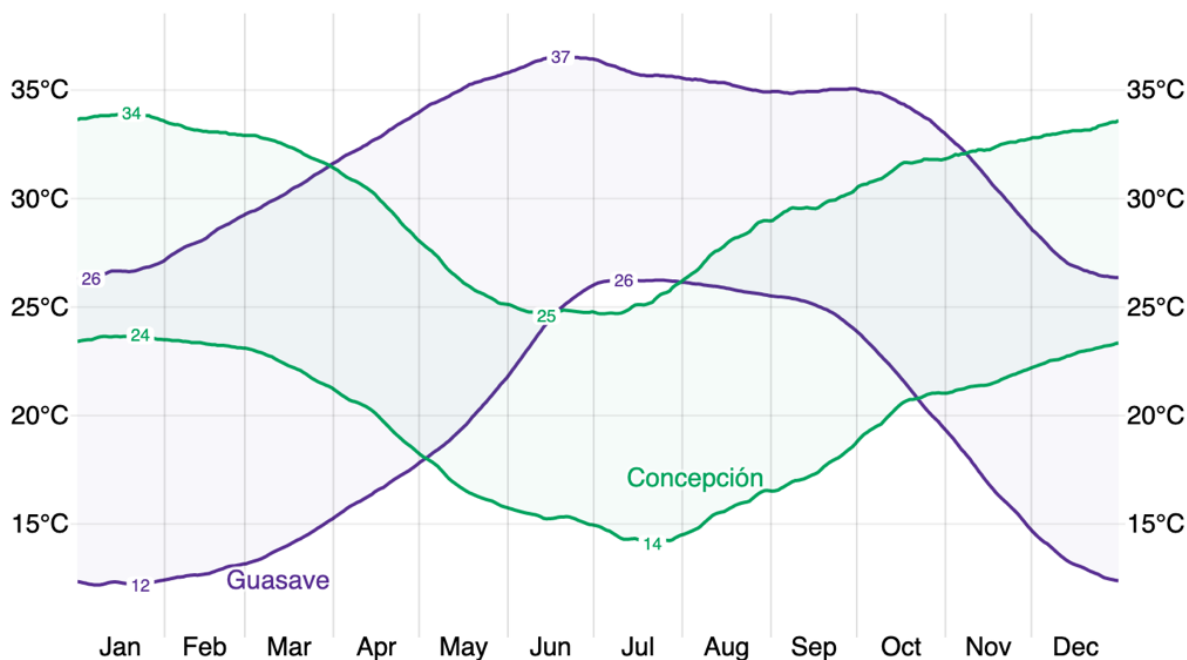
| Footprint Reduction | Beet Sugar | Cane Sugar |
|---------------------|------------|------------|
| Carbon Emissions | 82% | 64% |
| Water Use | 92% | 95% |

Study: Stevia, nature's sustainable zero-calorie sweetener, a new player in the fight against obesity (Margaret Ashwell, OBE, PhD, FafN).

Additionally, Stevia is creating opportunities for farmers in developing countries like Kenya, Paraguay, Brazil and now Mexico to grow profitable crops that support Public Health goals. At the same time, Stevia development is linked to supporting local communities in the AgroCluster.

In Mexico there are areas with high potential for cultivating it successfully, the first alternative being the state of Sinaloa, whose North latitude (22° -27 N) coincides with the South latitude (22° -27 S) of Paraguay, the region where the plant originates. Stevia. Therefore, this region presents ideal ecological conditions, including climate, soils, vegetation, altitude, topography, hydrology, among others, for the cultivation of this plant.

Sinaloa's climate throughout the year moves in opposite temperature ranges to Paraguay, because the seasons are reversed in opposite hemispheres. Here we present an example of the climate of Guasave, Sinaloa, Mexico versus that of Concepción, Paraguay.



3. GLOBAL HEALTH RISKS FROM EXCESSIVE SUGAR CONSUMPTION.



Analysis of the Situation.

Problem: The use and abuse of sugar is at historically high levels around the world. Sugar is highly addictive and we eat more than we can healthily process. The excessive use of sugar has a huge financial cost on health systems and about 10% of the world population has diabetes.

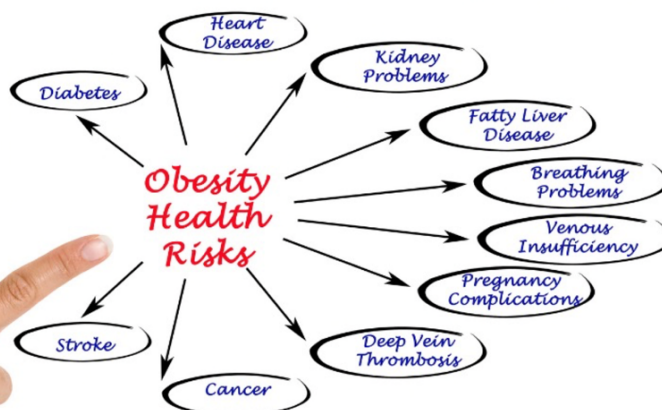
Solution: There is great opportunity to develop Stevia as a clean, good-tasting ingredient on a global scale.

GLOBAL Stevia Challenges



Obesity and Diabetes: A worldwide problem.

According to data from Yale University, Mexico is the first consumer of soft drinks in the world with an average of 163 liters per person per year, which means 40 percent more than the United States, which, in turn, ranks second place with 118 liters.



With regard to the countries that have the most inhabitants with diabetes, China ranks first in the world with more than 116 million affected. While in second position is India, with more than 77 million. In third place is the United States, with around 31 million.

Mexico ranks FIRST in the world in childhood obesity due to excessive consumption of soft drinks (SUGAR) and SECOND in diabetes, which represent a serious Public Health problem.

According to the International Diabetes Federation, 537 million people between the ages of 20 and 79 are living with this disease worldwide. This represents 10% of the world population in this age group. The total number of adults with the disease is projected to rise to 784 million by 2045, an increase of 46%.

Increased Consumer Inclination towards Natural Sweeteners.

With the increasing incidence of **diabetes and obesity** around the world, consumers are increasingly turning to **natural sweetener products**.

According to the International Diabetes Federation (www.idf.org), approximately:

- **537 million adults** (20-79 years) are living with diabetes.
- This number is expected to increase to **643 million by 2030 and 783 million by 2045**.
- Diabetes caused **6.7 million deaths**.
- Diabetes caused at least **USD 966 billion in health costs**. **9% of total spending on adults**.
- **541 million adults** are at alarming risk of developing **type 2 diabetes**.

Furthermore, obesity is a prevalent disease that leads to diabetes along with other chronic diseases such as hypertension, metabolic syndrome, cardiovascular risk, and retinopathy. Authorities around the world are focusing on a healthier lifestyle, which includes a reduction in the number of calories consumed, especially added sugar.

The term "soft drink" generally refers to a flavored, carbonated, non-alcoholic beverage, including those that use caloric (such as sugar or high fructose corn syrup) and non-caloric (such as aspartame or sucralose) sweeteners alike. Soft drink consumption is becoming an increasing part of unhealthy lifestyles, especially among the world's youth. It becomes more and more popular in the summer seasons because as the temperatures get higher and higher, its sweeteners, effervescence and flavorings seem more attractive.

The most harmful effects of soft drink consumption are that its high sugar content can contribute to the development of obesity, dental caries and weakened bones. Furthermore, even "diet" soft drinks, which contain no calories or sugar, are increasingly being pointed to as causing negative health outcomes. While soft drinks are popular around the world, below is a list of the top soft drink consuming countries per capita in the world.

Countries with the highest level of Soft Drink consumption – year 2020*.

| Rank | Country | Liters per capita |
|------|---------------|-------------------|
| 1 | United States | 160 |
| 2 | Mexico | 153 |
| 3 | Argentina | 120 |

| | | |
|---|--------|-----|
| 4 | Chile | 110 |
| 5 | Brazil | 108 |

*This data may vary depending on the source and years of the data.

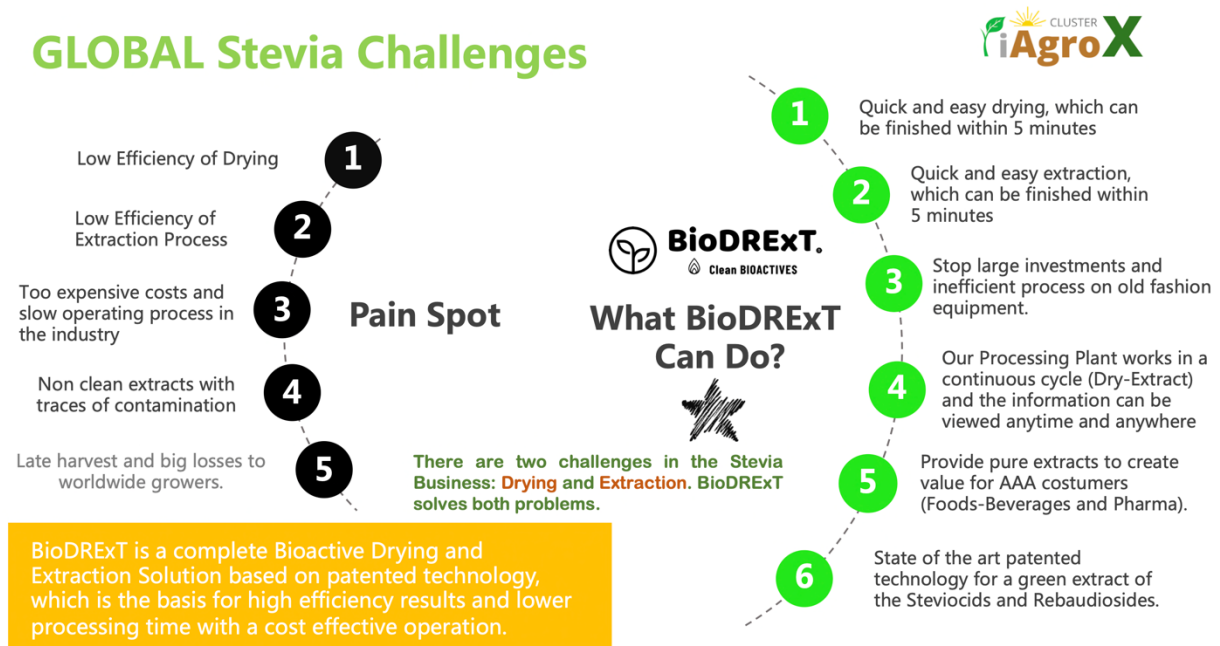
The World Health Organization (WHO) has recommended a decrease in added sugars in daily lifestyle. To reduce the amount of sugar ingested, consumers prefer natural sweeteners like Stevia, which helps control weight by reducing added sugar and calories. Along with this, in Europe, consumers increasingly consume products without added sugar. According to the 2020 New Nutrition Business survey, two-thirds of European consumers are trying to reduce their sugar intake due to the rising rate of obesity and diabetes, which has led to increased demand for Stevia in Europe. Therefore, an increase in consumer inclination towards natural sweeteners is driving the growth of the Stevia market.

In 2020, Asia Pacific dominated the Stevia market. People in Asia Pacific are becoming health and wellness conscious which is opening up new opportunities for the sugar substitute market. The growing awareness of healthy diet and growing health awareness among people are the main drivers of the Stevia market in the Asia Pacific region. Countries like China, Japan and South Korea are the main contributors to market growth in the region.

Diabetes around the world in 2021



4. GLOBAL CHALLENGES FOR STEVIA DEVELOPMENT.



Stevia is a zero-calorie natural sweetener from the *Stevia Rebaudiana* plant. It is a powerful sweetener that has not been exploited to compete with sugar and artificial sweeteners, mainly for the following reasons:

- 1) **Economies of Scale in Growing and Processing Capacity:** Multiple Stevia growers around the world are unable to maintain more than 7 hectares, which results in an obstacle to committing to industrial production and they end up selling Stevia as a plant dry. Additionally, middlemen do not have the ability to provide consistent quality or good-tasting Stevia on a large scale.

The land devoted to Stevia cultivation globally is fragmented and only a few corporate groups have made significant investment in this industry.

- 2) **Limitations of Existing Technologies:** Existing drying and extraction technologies are mostly outdated, expensive, slow, and fail to process multiple crops per year in a timely manner. Many businesses and investors have failed because crops fail completely when they are not dried immediately after harvest. The leaves can spoil and ferment if they are not dried in time.

Stevia is a perennial plant that is harvested at least 5 times a year. Consequently, efficient technologies are required to harvest and dry the Stevia leaf quickly before the crop is lost.

Most technologies are not fast enough to keep up with the speed of Stevia harvests or the required extraction speed; particularly the drying of the plant has proven to be a challenge due to the volumes required and to achieve a massive scale to replace sugar.

- 3) **Aftertaste**: Chemical compounds like caffeic acid found in the Stevia plant interact with sweet and bitter receptors, leading to its characteristic bitter aftertaste. That bitter touch is the reason why, at least until now, drinks sweetened with Stevia extracts are also mixed with other sweeteners, such as erythritol, aspartame or regular sugar.

In addition, there is a lack of research and development of Stevia and its derivatives, as bad-tasting Stevia does not create incentives to further research and launch new food and beverage derivatives.

In short, the global challenges revolve around being able to grow, harvest, dry and extract at record speeds, as well as eliminate unwanted aftertaste.

Trying to use Stevia to challenge sugar and other artificial sweeteners in significant volumes requires mitigating the aforementioned challenges. The unique operating model and technologies of the AgroCluster iAgroX provide strong mitigants to overcome these challenges.

AgroCluster mitigants for Stevia challenges.

The AgroCluster mitigates challenges through the modernization of crop growth and the use of state-of-the-art Harvesting and Extraction technologies:

- 1) **Processing capacity**: The AgroCluster can consolidate up to 400 hectares per location, which will produce close to half a million liters of Stevia extracts per year.
- 2) **Machine of integrated solutions**: BioDRExT machines are a solution to process Stevia because it integrates both drying and extraction in a single machine with proprietary and patented technology.
- 3) **Clean Extraction Technology**: Pure and clean Stevia extracts obtained with BioDRExT technology have no bitter aftertaste; this creates the unique ingredient, which also has more than 1,000 times the sweetening power of sugar.

- 4) **Sustainable operations**: in addition to the previous mitigants, the technology used in the AgroCluster is low in emissions, low in water and energy consumption. Therefore, regardless of the scale of each location, you get higher production output with fewer resources.

5. BIODREXT AND ITS CONTRIBUTION OF VALUE.

About BioDRExT.



BioDRExT is a leading biotechnology Company focused on developing cutting-edge green technology. The objectives of the Company are simple:

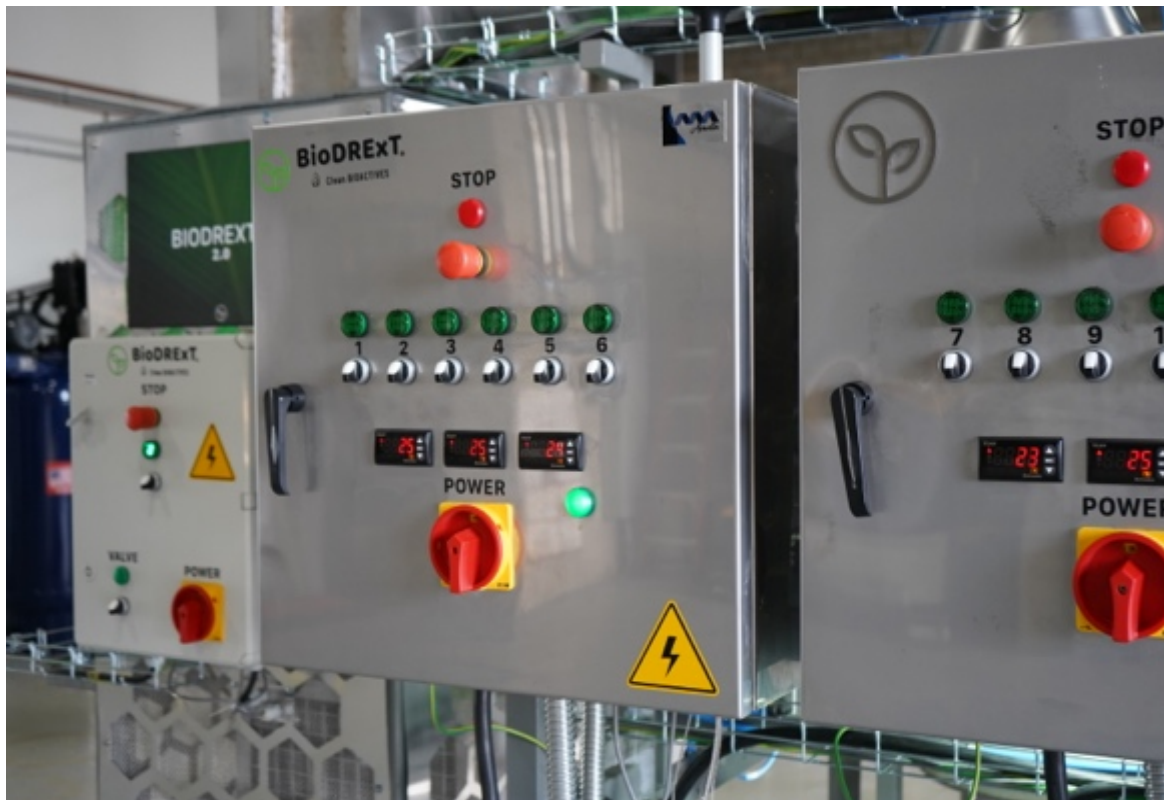
- Extract any bioactive compound of botanical origin in the safest and cleanest conditions available in the world.
- Develop creative solutions that increase the accessibility and availability of healthy ingredients and products based on natural and clean bioactives.

The BioDRExT system is a turnkey solution with two main proprietary processes:

- 1) Vortextbaking (Drying): rapid drying of the biomass that standardizes its humidity to 4% by using air and vacuum to open the Stevia molecules and prepare them for ultra-fast extraction.
- 2) Waterization (Extraction): Purified water is added to the biomass obtained from Vortextbaking and is run through a quantum mechanical process that directs oxygen atoms into molecules and rapidly dissolves Stevia's key organic compounds in the water. It is extracted as a stable water-based emulsion that binds Steviocids and RebA in water, without unnecessary toxins and/or ingredients contained in other molecules that are not of interest.

Both the Vortexbaking and Waterization processes take an average of 5 minutes each and yield 66 pounds of dry biomass each time.

These processes are extremely efficient and safe since they are executed without the use of volatile compounds or machines that demand excessive resources.



A Biotech Company with
Patented Technology.



BioDRExT.
Clean BIOACTIVES

BioDRExT Patented Technology and Green Extraction.

BioDRExT has a patent registered with the World Intellectual Protection Organization (WIPO) of the United Nations (UN), which received three A-Ratings (3 A). This Patent is valid in UN member countries that adhere to the Patent Cooperation Treaty (PCT). At the moment, 193 countries are part of the Treaty, including the main countries of North America, Europe and Asia.

Global PATENT

DRYING AND EXTRACTION OF BIOACTIVE ELEMENTS FROM PLANTS

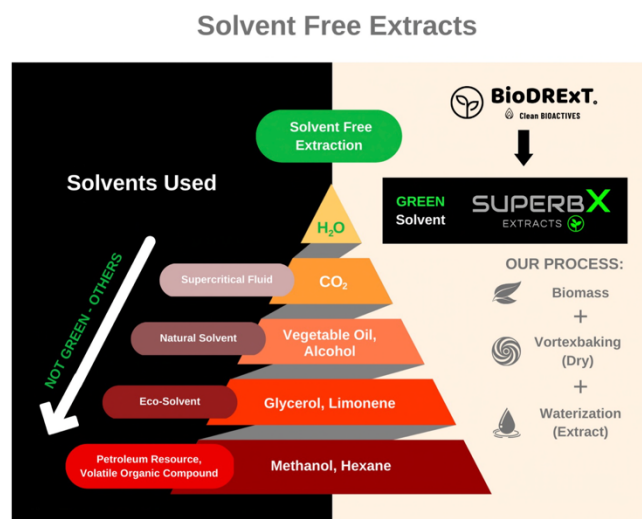


Qualification:
3 A



193 Countries

Our Brand



An **A-Rated patent** means that it is an innovative technology and that there is no previous or similar invention to compare it to; being then a totally **UNIQUE INVENTION**. Consequently, BioDRExT technology is new, the latest in innovation, with processes that are aimed at extracting bioactive elements (molecules), in a clean and water-soluble form, from any plant or fungus (All the plant kingdom and Fungi).

6. THE STEVIA GLOBAL MARKET AND COMPETITION.

The World Stevia Market.

Stevia extract is primarily used as a natural sweetener in a variety of food products and beverages, including:

1. **Beverages:** Stevia extract is used as a sweetener in beverages such as juices, mineral water, soft drinks, teas and energy drinks.
2. **Processed foods:** Stevia extract is used as a sweetener in processed products such as sweets, cakes, desserts, yogurts, bakery products and diabetic foods.
3. **Pharmaceuticals:** Stevia extract is used as a natural sweetener in pharmaceuticals such as pills, capsules and syrups.
4. **Personal Care Products:** Stevia extract is used as a natural sweetener in personal care products such as soaps, shampoos, and toothpastes.
5. **Cosmetics:** Stevia extract is used as a natural sweetener in cosmetic products such as face and body creams, lotions, and makeup.

Global Market Value



The global market of natural sweetener Stevia was worth a value of 539 million U.S. dollars in 2019, and is forecasted to reach to about 771.5 million U.S. dollars by 2022. the Sugar Substitutes Market was worth USD 6.35 billion in 2018 and will exhibit a CAGR of 6.3% during the forecast period, 2019-2026.

Stevia is a natural sweetener extracted from the plant species called *Stevia rebaudiana*. It is a completely natural and zero-calorie sweetener that is 300 times (1000x ours) sweeter than sugar. Stevia also contains a wealth of antioxidant compounds, including flavonoids, triterpenes, tannins, caffeic acid, kaempferol, and quercetin.

With the rising awareness and a large number of health benefits associated with its consumption, consumers are widely substituting sugar with stevia. Numerous food and beverage manufacturers are also utilizing it in coffee, tea, smoothies and yogurt to offer products with a lower calorie count.

Market Growth and Forecast is just a reference because SuperBX Sweet Stevia Extracts does not compete in this category for being a Natural Sweetener.

Our SuperBX Extract is a Natural Sweetener and can be consumed by everyone, diabetic people also.

CAGR: Compound Annual Growth Rate.

Source: Statista 2020, Fortune Business Insights and Market Data Forecast.

Artificial Sweetener. Market Growth and Forecast

| | |
|------------|-------------|
| Value 2020 | 7.20 B USD |
| Value 2026 | 10.27 B USD |

| Product Type | Revenue Market 2026 Forecast |
|--------------|------------------------------|
|--------------|------------------------------|

| | |
|--------|------------------|
| Stevia | 20% Market Share |
|--------|------------------|

| Application Segment | Revenue Market 2019 |
|---------------------|---------------------|
|---------------------|---------------------|

| | |
|-------------|-----------|
| Stevia 2019 | 539 M USD |
|-------------|-----------|

Stevia Market Forecast



771.5 Million USD
by 2022

The stevia extract market has experienced significant growth in recent years due to the increasing demand for natural and low-calorie sweeteners. According to a market study, the global Stevia Extract market size was estimated at US\$ 539 million in 2019 and is expected to reach US \$ 1,410.5 million by 2028, with a compound annual growth rate (CAGR) of 12.3% during the forecast period.

Increasing health awareness and concern about obesity and diet-related diseases as well as increasing demand for natural and low-calorie sweeteners are some of the factors driving the growth of the Stevia Extract market. In addition, the increasing acceptance of stevia as a natural sweetener by consumers and the food industry also contributes to the growth of the market.

Coca-Cola has used Stevia in some of its beverages, such as its low-calorie cola drink called Coca-Cola Life, but does not use it exclusively due to factors such as the variable taste and cost of stevia extract, as well as seeking a balance between flavor and price in order to offer products accessible to the public.

The Asian market is currently the largest and most mature market for the consumption of Stevia Extract, but Europe, North America and Latin America are also experiencing steady growth in their consumption.

The Competition.

There are several companies worldwide that produce and market Stevia Extract. Some of the best known are:

1. **PureCircle:** It is one of the leading producers of Stevia Extract worldwide. Founded in 2002, it has plantations and factories in Asia, Africa and Latin America.
2. **Stevia Corp:** It is an American Company with a focus on the production of organic Stevia and processing of high-quality Stevia leaves.
3. **GLG Life Tech:** It is a Canadian Company that produces Stevia extract and other natural sweeteners.
4. **Cargill:** It is an agricultural and food multinational that produces and markets Stevia extract, among other products.

5. **Stevia First Corp:** It is an American Company that is dedicated to the production of organic Stevia and processing technology of Stevia leaves.
6. **PureVia:** It is a brand of natural sweetener based on Stevia, developed by the American Company PepsiCo and the Swiss Company Merisant.
7. **Truvia:** It is a brand of natural sweetener based on Stevia, developed by the American Company Cargill and the American Company the Coca-Cola Company.

These are just some of the leading companies producing Stevia Extract worldwide, but there are many other companies that produce and market Stevia Extract in different parts of the world.

Differences from SuperBX Extracts vs the Competition.



| Stevia Characteristics/Processes | Most Stevia | SuperBX Sweet Stevia |
|----------------------------------|---|--|
| Crop Model | Disaggregated | AgroCluster |
| Use Agro 4.0 | No | Yes |
| Use Blockchain | No | Yes |
| Drying Technologies | Air Dry / Sun Dry – a few days Dehydrator – a few hours. | Molecular Drying (5 minutes) |
| Extraction Technologies | 1) Homemade water infusion – (24 to 48 hrs). 2) Industrial Process: Solvents, electric coagulation, steam pressure, alcohols + water + filtrate/distillation (12 to 24 hrs). | Molecular Extraction in Water (5 minutes) |
| Sweetening Power | 50x to 300x | 1,000x |
| Bitter Aftertaste | Yes | No |
| Emulsified | No | Yes |
| Infused | Yes | No |

7. COMMERCIAL STRATEGY.

The ideal target market to sell our Stevia Extract is the low-calorie, sugar-free food and beverage market. For SuperBX derivatives are all those people interested in natural and healthy sweetener options, such as those on low-calorie or sugar-free diets, or people with diabetes. It's also appealing to people looking for more natural, less processed sweetener options instead of artificial sweeteners.

Our goal is to serve mainly the export market: from Sinaloa to the world.

Stevia extract is a product that has become increasingly popular around the world. Countries in which the market for our Stevia Extract is expected to be strongest include:

1. **United States:** Americans are increasingly aware of the health benefits of natural, sugar-free sweetener options, which has led to an increase in demand for products such as Stevia Extract.
2. **Europe:** Europe is an important market for Stevia Extract due to growing awareness of health and nutrition, as well as strict regulations on artificial sweeteners.
3. **Asia:** Asia is a rapidly growing market for Stevia Extract due to growing health concerns and rising middle class.
4. **Other developing countries such as India, China, Mexico, among others,** also present great potential due to a growing awareness of health and an increase in people's purchasing power.

The big food and beverage manufacturers that might be interested in our Stevia Extract are:

- | | | |
|-------------|-------------------|-----------------|
| • Coca-Cola | • Kellogg's | • Cargill |
| • PepsiCo | • General Mills | • Tereos |
| • Nestlé | • Hershey's | • PureCircle |
| • Unilever | • Mars, Inc. | • GLG Life Tech |
| • Danone | • Barry Callebaut | |

These companies have a wide reach in the food and beverage market and are constantly looking for natural and healthy sweetener options for their products. Some of these companies have already started using Stevia Extract in some of their products and are likely interested in further exploring and expanding its use in the future.

The Business Strategy for SuperBX Stevia Extract includes:

1. **Focus on quality:** We will focus on the quality of Stevia Extract, offering a high purity and flavor product to appeal to health and nutrition-conscious consumers.
2. **Brand Marketing:** We will promote the brand of SuperBX Stevia Extract to increase consumer awareness and loyalty.
3. **Strategic alliances:** We will make strategic alliances with food and beverage manufacturers to expand the presence of Stevia Extract in the market.
4. **Focus on the target market:** We will establish the target market of large food, beverage and pharmaceutical manufacturers in Asia, Europe and the United States, especially customers from Japan and Korea, and develop a marketing strategy to attract that group of consumers.
5. **Product Innovation:** We will develop new products (derivatives) based on SuperBX Stevia Extract to appeal to consumers looking for natural sweetener options.
6. **Competitive Pricing:** We will set competitive prices to appeal to consumers looking for a low-cost alternative to sugar and other artificial sweeteners.
7. **Certifications:** we will obtain organic and fair-trade certifications (**Fairtrade**), to improve the image of our product and thus attract consumers concerned about the environment and sustainability.
8. **Advertising campaigns:** We will launch advertising campaigns to increase awareness of the SuperBX product and improve brand image.
9. We will develop a **strong online presence (www.SuperBX.com)** to improve product visibility and attract consumers looking for information online about natural sweetener products.
10. **We will participate in fairs and events** related to health and nutrition to promote the product and establish contacts with potential customers and business partners.

Below we describe the common strategies for each of the 4Ps of Stevia Extract:

1. **Product:** We will focus on product quality, offering a high purity and flavor Stevia Extract to appeal to health and nutrition-conscious consumers. We will develop new Stevia Extract products or derivatives to appeal to consumers looking for natural sweetener options.

2. **Pricing:** We will set competitive prices to appeal to consumers looking for a low-cost alternative to sugar and other artificial sweeteners.
3. **Promotion:** We will promote the Stevia Extract brand to increase consumer awareness and loyalty. We will launch advertising campaigns to increase awareness of the product and improve its image.
4. **Place:** We will make strategic alliances with food, beverage and pharmaceutical manufacturers to expand the presence of Stevia Extract in the market. We will develop a strong online presence to improve product visibility and engage consumers seeking online information about natural sweetener products. We will participate in fairs and events related to health and nutrition to promote the product and establish contacts with potential customers and business partners.

Additionally and as we mentioned before, we will obtain **organic certifications**, **Fairtrade**, among others to improve the image of the product and attract consumers concerned about the environment and sustainability.

The pricing of Stevia SuperBX Extract of 350 USD/Kg was based on several factors including:

1. **Production cost:** The price of Stevia Extract covers production costs, including the costs of raw materials, labor, energy, transportation, among others.
2. **Competition:** The price of Stevia extract is competitive compared to other similar products on the market.
3. **Perceived value:** the price of Stevia Extract reflects the value perceived by the customer, considering product quality, customer service and brand image.
4. **Benefits and characteristics of the product:** the price of Stevia Extract reflects the benefits and characteristics of the product, such as purity, taste, performance, among others.
5. **Pricing policy:** AGRODREXT has a pricing policy based on objectives, such as maximizing profits or maximizing sales volume.
6. **Target market:** The price of Stevia extract is suitable for the target market, taking into account the income and preferences of consumers.

There are several strategies we will use to promote derivatives of Stevia SuperBX Extract, some of which are:

1. **Content Marketing:** Create educational and valuable content for consumers about the benefits of Stevia Extract and how it can be used in different food and beverage products.
2. **Online advertising:** Use online advertising channels, such as social media, search engines, and news websites to reach a broad and target audience.
3. **Influencer Marketing:** Collaborate with influencers in the health and nutrition industry to promote Stevia Extract and its use in recipes and products.
4. **Event Marketing:** We will participate in health and nutrition related fairs and events to promote the product and network with potential customers and business partners.
5. **Discounts and promotions:** We will offer discounts and promotions to encourage consumers to try our Stevia Extract.
6. **Certifications:** we will obtain organic certifications, fair trade among others, to improve the image of the product and attract consumers concerned about the environment and sustainability.
7. **TV or Radio ads:** We will use TV or radio ads to reach a wide audience in phase 3 (sale of SuperBX-branded derivatives).

STEVIA EXTRACTS MARKET STRATEGY



Having the **Fairtrade Seal** on your products means that the farmers and workers who grew the product are getting a fair price for it, that organizations are prioritizing workers' rights and that they follow established environmental standards.



8. NEW TECHNOLOGIES TRANSFORMING THE USE OF STEVIA.



These are the main technologies that we use as standard to maintain the healthy growth of Stevia plants and achieve successful harvests.

1. Blockchain 4.0

iAgroX plans to use this technology extensively to secure financial and property transactions, but also to safeguard trust, transfer value, and store data related to agricultural and industrial activities and performance. Preliminary uses include:

- **Smart Contracts:** Land acquisition through the iAgroX trust is recorded under a unique Smart Contract linked to state and local government property registration files. Furthermore, all contracts in the supply chain will be secure and digital.
- **Commercial Transactions:** All product sales will be recorded under a secure ledger with a corresponding blockchain record.
- **Financial Services:** Crowdfunding and other financing options will be available to members of the AgroCluster.
- **Procurement and Sourcing:** Suppliers will receive payment for products and services.

- **Inventory with tracking and tracing:** We will record all the volumes from the harvest to the final production and later we will track and trace the extracts and their derivatives.

2. Smart Agro 4.0

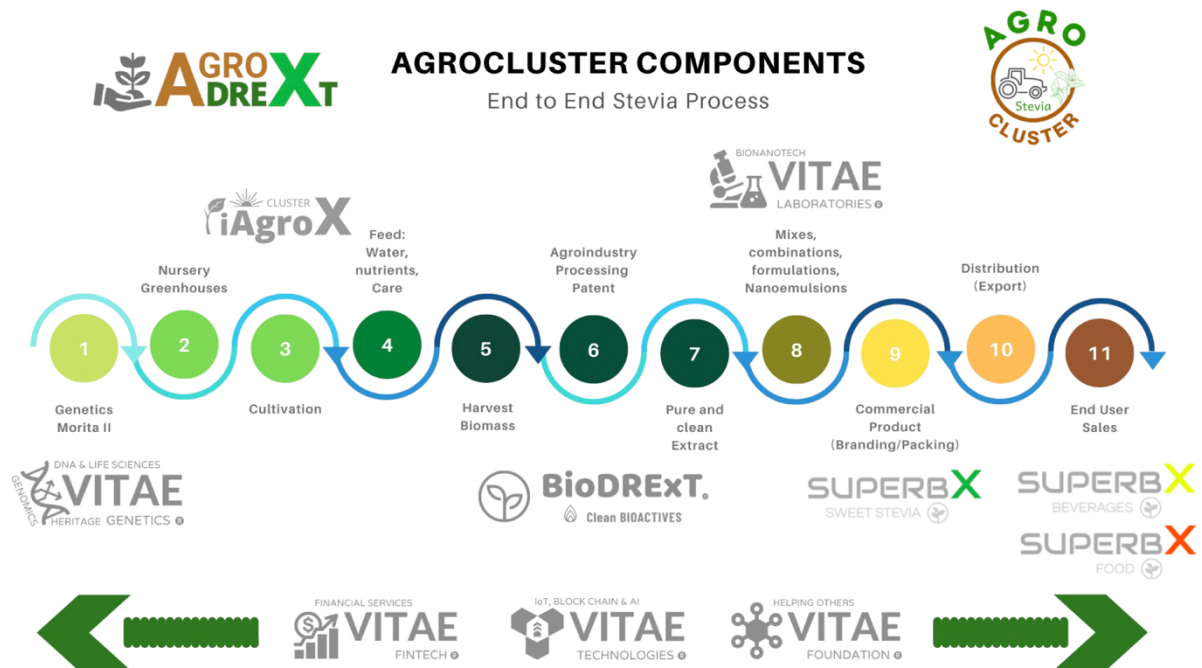
New technologies emerge every day that create opportunities to strengthen our business model. Consequently, the AgroCluster faces a continuous leap to the latest technologies.

- **Genetic technology:** From the beginning we have been choosing/creating the seeds that are appropriate for the soil and climate of the region.
- **Greenhouses:** We use greenhouses to turn seeds into plants and grow them until they are robust enough to persist in the open field.
- **Drip Irrigation System:** Instead of flooding fields with prodigious amounts of water and fertilizer, much of which is wasted, small amounts of both are poured directly onto plant roots. Israeli technology saves more than 50% of pumped water compared to flooding, on average.
- **Internet of Things (IoT):** Our operating model uses data and media traveling over the Internet as key elements to ensure success. In addition, multiple agricultural and industrial activities will be monitored and triggered with IoT systems.
- **Monitoring sensors and telemetry for reports:** Typically, we will monitor i) soil PH, ii) weather, iii) air humidity, iv) pests/pest chemical residues, and v) soil water content.
- **Plant harvesting/cutting technology:** Cutters and leaf collectors of our own design. Precise cutting without damaging the core is key so that it can grow again.
- **Agro-industrial processing patent:** We use the patented BioDRExT technology to dry the Stevia leaves and convert them into an extract. This technology allows the industrial production of clean and good-tasting Stevia extract. There is no other technology available to produce high quality Stevia extract at industrial levels directly from the field.
- **3D Printing:** As we create our own designs for growing, harvesting, and manufacturing, we anticipate using this technology in the near future.

3. Integrated Process of the AgroCluster: From the Seed to the sale of Products for the final consumer.

Through the 11 processes identified in the AgroCluster, we will have the technology to carry out end-to-end traceability of Stevia cultivation, processing and packaging to provide detailed information.

Stevia AgroEcosystem: What do we do?



AgroDRExT, S.A.P.I. de C.V. is the new Company formed in Mexico by iAgroX and BioDRExT, LLC to process Stevia Biomass with an **EXCLUSIVITY** Contract.

9. EXTENSIVE CROPS TO FINANCE INTEGRATION.



The destiny of AGRICULTURE has historically been linked to the path of TECHNOLOGY.

- Innovations in farming methods, irrigation, fertilizers, seeds, machinery and many others have unlocked new levels of productivity. New types of technologies, based on digital systems and connectivity, are now being applied to agriculture that promise to further boost the productivity and incomes of small and large farmers alike. The accelerating pace of digitization and interconnectivity, the proliferation of mobile phones, and advances in data collection and analysis, among others, are allowing digital technologies to be rapidly adopted for use in rural and agricultural activities.
- Drones, software analytics, mobile payment solutions, crowdfunding platforms and many other examples may be at an early stage of adoption in many countries, but their reach and impact are expanding rapidly. Together, these technologies are breaking new ground for countries to transform their rural economies by helping farmers sell their produce to an increasingly urban consumer; making production, processing and distribution more efficient; and strengthening the connections between the agricultural and non-agricultural sectors. This transformation means more employment opportunities, increased income from agriculture and non-agricultural employment, reduced household poverty, and more prosperous rural communities (Barrett, Christian, and Shiferaw, 2017).

According to the UN, there are five ways in which digital technologies are helping the rural sector:

- I. Promote agricultural productivity;
- II. Help sell products, reduce waste and improve food safety;
- III. facilitate access to finance and insurance;
- IV. Help many find non-farm employment opportunities; and
- V. Help local governments.

We provide those five key points through Smart Agro 4.0 and through the use of BioDRExT technologies, iAgroX improves viability and profitability in two key areas:

- 1) Rapid transformation of plant biomass into extract with two key patented processes:
 - a) Vortexbaking (speed-dry): patented process that dries biomass in minutes to reduce moisture by up to 4%.
 - b) Waterization (clean extraction): patented process that washes the dried biomass with a water solution and exerts directed pressure on the molecules of interest that contain nutritional, therapeutic or medicinal attributes.
- 2) The extraction and production of derivatives are adjacent to the fields, which has several benefits:
 - a) Improve economies of scale to serve large industries worldwide.
 - b) Avoid the risk of crop loss.
 - c) Speed improvement for agriculture and financial linkage of economies of scale while using Smart Agro 4.0 and Blockchain 4.0.

Each of the five pillars of the business model is supported by assets, innovation, systems and technologies that are disruptively integrated for exponential results in the development of the SuperBX Stevia brand around the world.

| Pillar | Innovation Impact / Attributes |
|-------------------------|---|
| 1. Ownership of Land. | <ul style="list-style-type: none">• Five locations of 400 hectares each, built according to design.• Standardization of sowing, irrigation, monitoring.• Adjacent drying and extraction plus storage. |
| 2. Patented Technology. | <ul style="list-style-type: none">• Fast dry.• Quick and clean extraction.• Use water as a solvent.• Totally natural extract. |

| | |
|---|--|
| 3. Ingredients and Unique Brand. | <ul style="list-style-type: none"> • Our great-tasting, zero-calorie Stevia is a new ingredient that brings a new type of derivative to the market. • Water based → 100% soluble, biochemical attributes, nanoemulsions, mixtures, special formulations. • Powered 1000x against the sweetness of sugar. |
| 4. Unique Process. | <ul style="list-style-type: none"> • Selection of seeds, plants grow in greenhouses. • Leaf separators, harvesting machines. • Dried just after harvest. • R&D laboratories for analysis, formulation and separation technologies: HPLCs, Nuclear Magnetic Resonance (NMR), CPC. • Own organic fertilizer plant for Eco Sustainability, zero waste. |
| 5. People. | <ul style="list-style-type: none"> • Standardized training program. • Farmers, agronomists, scientists. • Residences and services on the site. |

Integrated AgroCluster Services

iAgroX is directly responsible for offering the farmers participating in the Stevia AgroCluster the advice and technical services necessary to obtain the best yield in the harvest of their crops, supervising and controlling the different stages.

We have a team of professionals with the level of agronomists, responsible for carrying out strict supervision of crops and in perfect coordination with farmers, in order to optimize results.

Stevia AgroCluster: Services



We take care of all the stages of the crop, from the correct selection of the seed, its variety and genetics through the production of plants in special greenhouses, planting, feed, care and development, with efficient systems of drip irrigation, application of nutrients and pest control, totally organic and with registration and monitoring of crops by qualified personnel for a greater production of sweeteners.

We productively integrate participants into an Agricultural Cluster, in order to take advantage of economies of scale, efficiencies and the best yields in the cultivation of Stevia, linking the agribusiness and international markets for sweeteners.

We produce healthy food for your well-being and health.



10. PRODUCT: NEW GLOBAL INGREDIENT.

Sweet Stevia BRAND



Visit and be part of Us:
www.superBX.com



Over 500 different studies have been conducted on the efficacy and safety of Stevia and it has been used commercially for over fifty years in Japan, and Japanese manufacturers have added it to soft drinks, pickles, chewing gum, ice cream, and a wide variety of products. variety of other foods. In fact, Stevia accounts for almost 40% of the sweetener market in Japan.

Stevia's sweet taste has a slower onset and longer duration than sugar. Unlike sugar, which damages teeth and gums, Stevia has been found to be highly beneficial. Researchers from the Hiroshima University School of Dentistry and the Purdue University Research team have discovered that Stevia retards plaque on teeth and suppresses antibacterial growth.

Because this high-intensity sweetener is non-fermentable, non-discoloring, thermally stable at 95 degrees Celsius, and has a long shelf life, it is valued by the food processing industry and its use will grow faster once it is available. available with a delicious taste and in large quantities due to the AgroCluster iAgroX.

Globally, 32,000 hectares are dedicated to Stevia cultivation and China has the largest share with 75% of the area (Hossain et al., 2017). According to the latest reports, the cultivation and use of Stevia has spread to many regions of the world, including Brazil, Paraguay, Mexico, Russia, Indonesia, Korea, USA, Canada, Argentina, among others. Consequently, there are only 8,000 hectares covered by Stevia outside of China. The AgroCluster will increase this area by 25% and produce the cleanest Stevia available.

Our clean extraction technology comes from an exclusive agreement with BioDRExT, the Company that created the rapid drying and extraction technology for the entire plant environment (plants and fungi).

iAgroX will use the technology for the extraction of *Stevia Rebaudania* in the AgroCluster. This technology allows for targeted extraction at the molecular level, which means that unwanted molecules that create bad aftertaste will not be pressured during the extraction process.

The selection of desired molecules such as Steviocids and RebA is based on molecular weight and is programmed into the machine cycles. Consequently, a clean extract with the highest purity and sweetness power available is obtained.

The resulting extract is used to create new formulations or derivatives for the creation of consumer food and beverage products, as well as to provide sweetness for therapeutic and medicinal solutions.

SuperBX Stevia is a world-first ingredient created using molecular technology and using the cleanest extraction technology that offers the best natural sweetener available.



The derivatives will vary according to the type of food or drink and its manufacturing process. In collaboration with Vitae Labs, new formulations and blends are created to enhance sweetness while preserving product stability and shelf life.

Vitae Labs is a trusted BioDRExT partner, providing insights and research to create admixtures, formulations, nanoemulsions, and more. The derivatives will be available in a variety of textures,

viscosities, molecular blend dimensions, and other properties for uses in different temperature ranges.

In the end, the main goal is to innovate with industries in creating healthy and natural products that taste great with just the right amount of sweetness.

Biochemical attributes of SuperBX extracts →

- Soluble (water based).
- Bio transformable.
- Biodistributed.
- Bioavailable.
- Bio nanoemulsified.
- Free of metals.
- Biocompatible.
- Bio excretable.
- Bio absorbable.

With an efficient and Go GREEN method of Drying and Extraction, we can change the habit and way of thinking of the user about the benefits of consuming clean and pure WATER-based Stevia Extracts.

We work together with Farmers and support them so that their crops have the best quality harvests as well as in the processing of their biomass, to build a long-term and mutually beneficial relationship with them.

We impact the development of new products with our philosophy, obtaining extracts free of methanol, ethanol or other solvents that cause harm to the human body.

In everything we do, there is an awareness of always taking care of our planet, being consistent in doing our job without affecting our environment. We do not pollute or dump hazardous waste in our operations.

Our specialty is obtaining bioactives naturally, obtaining pure extracts for the Food, Beverage and Pharmaceutical Industries.

We use innovation in technology as the basis of what we do.

Below we show the processes and technologies involved in obtaining the new generation of SuperBX Extracts for the industry:

NEXT GENERATION NATURAL STEVIA EXTRACTS



KINGDOM OF NATURE

VEGETABLE (STEVIA PLANT)

SUSTAINABLE AGRICULTURE

AGROCLUSTER iAGROX www.iagroX.com



DRY & EXTRACTION

BIODREXT www.biodrext.com (PATENTED TECH)

GREEN EXTRACTION PROCESS AT MOLECULAR AND QUANTUM LEVEL. WE USE AIR AND WATER TO PROCESS BIOMASS IN A CLEAN WAY.



STEVIOL
GLYCOSIDES

BIOACTIVE MOLECULES

FULL SPECTRUM EXTRACT

BIOACTIVE MOLECULES, FLAVONOIDS, ANTHOCYANINS, TANNINS, ANTIOXIDANTS.



BIOACTIVE MOLECULES: STEVIOSIDE, REBAUDIOSIDE A, C, D, E AND F,
STEVIOLBIOSIDE AND DULCOSIDE A.

UNIQUE FORMULAS

VITAE LABS www.vitae-labs.com



REVERSIBLE NANOEMULSION



ISOLATED AND MOLECULAR SEPARATION (CENTRIFUGAL PARTITION CHROMATOGRAPHY CPC). USE OF NUCLEAR MAGNETIC RESONANCE FOR CERTIFICATES OF ANALYSIS.

SECRET RECIPE

MIX & SPECIAL COMBINATIONS



OUR BRAND

SUPERBX www.superBX.com



SUPERBX
FOOD



FOOD

SUPERBX
BEVERAGES



BEVERAGES

SUPERBX
HEALTHY



HEALTHCARE

MARKETS

MARKETS

SUPERBX
EXTRACTS

FOOD

BEVERAGES

HEALTHCARE



UNIQUE PRODUCTS

ORGANIC SWEETENER



OUR EXTRACT IS MADE OF:

THE MIX OF STEVIOSIDES TO OBTAIN THE BEST SWEETNESS EFFECT. DIFFERENT OPTIONS: POWDER, LIQUID OR CRYSTALS.



THE NANOTECHNOLOGY IN OUR EXTRACTS PROVIDES EXCEPTIONALLY HIGH BIOAVAILABILITY AND AN INCREDIBLE RESTORATIVE EFFECT.



NO SIDE EFFECTS, NO CHEMICAL, NO HARMFUL.

WE INVENT FORMULATIONS WITH 50x, 100x, 150x, 300x UP TO 1000x CANE SUGAR.



CUSTOM R&D



MIXEABLE

- PROPER MOLECULAR MIX. COCKTAIL.
- MAINTAIN AND BALANCE ANY DESIRED TASTE, AROMA AND COLOR.
- CONSISTENCY IN QUALITY AND FORMULAS FOR STABLE PRODUCTS.

NATURALLY WATER SOLUBLE

- HIGH CONCENTRATION AND EFFECT BY SATURATION LEVEL.
- EASY ISOLATION OF MOLECULES.
- DOSE PRECISION.
- READY TO DILUTE FOR PRODUCTS CREATION.

CLEAN

- FREE OF PESTICIDES.
- FREE OF SOIL CONTAMINANTS.
- FREE OF CHEMICALS.
- NO GLYPHOSATES.
- METALS FREE.
- NO INTOXICATING EFFECTS.

NATURAL

ORGANIC

NO CALORIES

BIO FEATURES



WE HAVE THE FOLLOWING BIOCHEMICAL ATTRIBUTES:

- BIOAVAILABLE.
- BIOCOMPATIBLE.
- BIOTRANSFORMABLE
- BIONANOEMULSIONED.
- BIOEXCRETABLE.
- BIODISTRIBUTED.
- BIOABSORBABLE.

PURE

- NO CHLOROPHYLL.
- NO WAXES.
- NO FAT. NO LIPIDS.
- NO OTHERS INGREDIENTS TO MASK UNDESIRE FLAVORS AND UNDESIRE AFTERTASTES.

NANOEMULSIFIED

- REVERSIBLE NANOEMULSION.
- HIGH BIOAVAILABILITY.
- FAST AND BETTER ABSORPTION. ACTS IN MINUTES.
- CAN BE ADDED TO ANY KIND OF DRINK.

RICH IN ANTIOXIDANTS



NO OBESITY

CAN BE CONSUMED BY DIABETIC PEOPLE

NO AFTERTASTE

- NO CAFFEIC ACID.
- NO CHLOROGENIC ACID.
- NO FERULIC ACID.

SWEETENING CAPACITY

1,000x

- VERSUS CANE SUGAR.

1 = 1000 KGS SUGAR

WEALTH • REDUCES GLUCOSE LEVELS IN THE BLOOD. • PROTECTS FROM KIDNEY AND LIVER DAMAGE. • INCREASES INSULINE LEVELS.

WE CREATED THE NEW AND ONE OF A KIND SWEETENER FOR EVERYBODY IN THE FAMILY. STEVIA IS A WONDERFULL PLANT AND ALSO CONTAINS A WEALTH OF ANTIOXIDANT COMPOUNDS, INCLUDING FLAVONOIDS, TRITERPENES, TANNINS, KAEMPFEROL AND QUERCETIN.

ENJOY GO GREEN EXTRACT AND GET THE SWEET OF LIFE!

SUPERBX

SWEET STEVIA

www.superBX.com



ADICIONAL BENEFITS:

ANTI INFLAMMATORY AND ANTI MICROBIAL EFFECTS.



ENVIRONMENTAL FRIENDLY.



COMPLIANCE: WE MEET AND EXCEED THE REQUIREMENTS OF THE FDA AND THE GOVERNMENTAL REGULATIONS OF AGENCIES IN THE UNITED STATES.

The benefits of Stevia are numerous.

- 1) Helps minimize feelings of hunger and cravings for sweets or fatty foods.
- 2) Helps digestion, lowers hypertension without affecting normal blood pressure.
- 3) Stabilizes blood glucose levels, shortens recovery from cold and flu.
- 4) Help with tobacco and alcohol addictions.
- 5) Sweeten any beverage with no calories, no carbs, no cavities.
- 6) Safe to use by diabetics.
- 7) Nourishes the pancreas as it does not raise blood glucose levels.
- 8) Using it in toothpaste prevents cavities and gum disease due to its antibacterial properties.
- 9) Stable temperature can be used for baking and cooking and is an excellent weight loss aid.

Based on the research of Klaus Ferlow, a Canadian Master Herbalist.

Stevia also includes folic acid, vitamin C, and some essential amino acids. Alternative source of products with added Stevia for people who have to restrict carbohydrate intake in their diets (Brandle and Telmer, 2007; Kim et al., 2011; Lemus-Mondaca et al., 2012; Bursać, Kovačević, et al., 2018). Steviol glycosides also have some critical pharmacological activities and therapeutic properties such as antitumor and anticancer, antihypertensive, antihyperglycemic, antioxidant, antimicrobial, antidiarrheal and enzyme-inhibiting, and antifungal activities (Chan et al., 2000; Hsieh et al., 2003; Ghanta et al., 2007; Chatsudthipong and Muanprasat, 2009; Jayaraman et al., 2008; Rajesh et al., 2010; Brahmachari et al., 2011; Lemus-Mondaca et al., 2012; Shukla et al., 2012; Can and Baltas, 2016).

FDA GRAS status.

Stevia leaf extract is Generally Recognized As Safe (GRAS) in accordance with US FDA requirements. Crude Stevia, or Whole Leaf Stevia, does not have US FDA GRAS status and its use as a food additive has not been allowed.

One way the US FDA accomplishes its food safety mission is to distinguish between "food additives" and "dietary supplements." Food additives (such as Stevia leaf extract) may be US FDA approved or GRAS listed. Food additives are described as any substance intentionally added

to a food. Because Stevia leaf extract has GRAS status, it can be sold commercially in Stevia-based sweeteners available for purchase at retail in the US.

Dietary supplements are products taken by mouth that contain a dietary ingredient. Crude Stevia or Whole Leaf Stevia, unlike highly purified forms of Stevia leaf extract, are currently not permitted for use as sweeteners by the US FDA and do not have GRAS status.

Food safety organizations and panels around the world, including the Joint FAO/WHO Expert Committee on Food Additives (JECFA) and the European Food Safety Authority (EFSA), have thoroughly reviewed and scientifically proven the safety of Stevia leaf extract and have established that there are no known side effects from the use of Stevia leaf extract in food or beverages. In addition, the International Stevia Council has noted that Stevia leaf extract that met the high purity criteria set by JECFA had no effect on blood pressure or blood glucose response, indicating that Stevia leaf extract is safe for people with diabetes.

Although FDA GRAS status is recognized for all Stevia extracts as an ingredient, we will also seek to obtain FDA GRAS status for SuperBX Stevia detailing the technical differences at the molecular level.

SuperBX Product Innovation and Launching.

Our first SuperBX Extract-based product is a powdered Stevia sachet with a sweetness power of 2 tablespoons of sugar and great flavor, used mainly to sweeten coffee, tea, lemonades, among others.



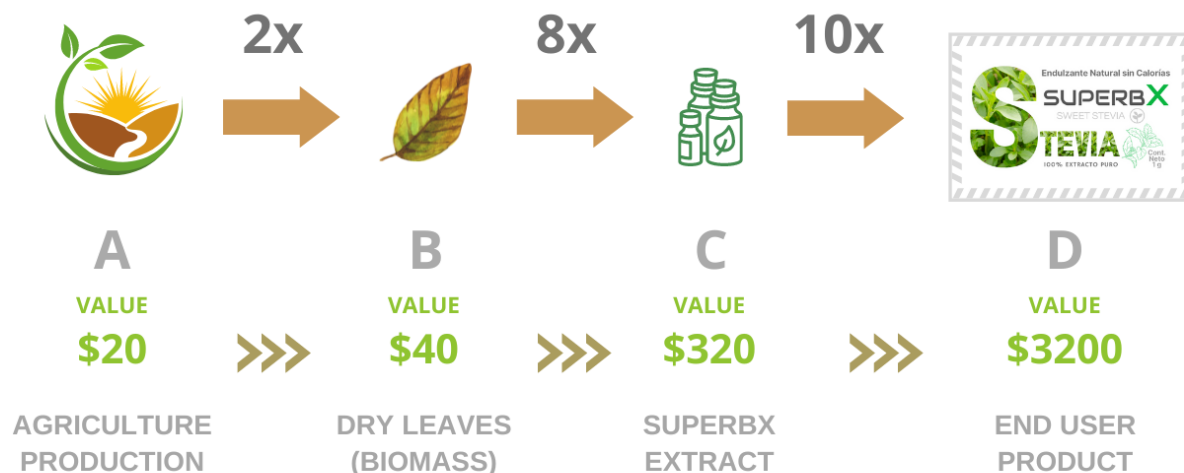
At iAgroX we will work under an established program to launch new products while the AgroCluster grows to give continuous added value and increase profitability.

We take advantage of what nature offers us to nourish the human being in a healthy and integral way.

We contribute to obtaining Stevia Extracts as a finished product for the preparation of Food, Beverages and Medicines and thus reduce the rates of obesity and chronic-degenerative diseases caused by the excessive consumption of sugars.

STEVIACOIN BUSINESS VALUE ADDED

INCOME (\$) IN THE VALUE CHAIN



11. PROFITABILITY AND VALUE GROWTH.

AgroCluster in Numbers



2,000
Hectares of Cultivation (2027)

5
Harvest Cuts per year

2,000
Dry Biomass (Kgs per cut per acre)

20,000,000
Dry Biomass (Kgs per year)

2,400,000
Stevia Extract (Kg per year)

840,000,000
Annual Revenue (USD) from Extracts

Based on Smart Agro 4.0 and Blockchain technologies, iAgroX will achieve a unique integrated process of Stevia Derivatives. BioDRExT technology is the key to processing the projected volumes of great tasting and sweet SuperBX Stevia.

Immediately after the completion of the 2,000-hectare AgroCluster, annual revenues will exceed \$ 840 millions. Starting in 2027, we anticipate double-digit growth of our products and the option to grow the AgroCluster to other states and geographies with a similar climate and/or international expansion.

The business structure is solid and is based on real assets that retain and add value, such as: land ownership, technology, patents, single ingredient, brands, facilities and production equipment that create the only agricultural ecosystem focused on the production of natural sweeteners derived from Stevia.

12. THE OPPORTUNITY.



OPPORTUNITY SUMMARY.

STEVIA AGROCLUSTER: iAgroX created a Stevia AgroCluster together with BioDRExT in Mexico to cultivate *Stevia Rebaudiana* with an integrated approach.

The AgroCluster materializes the concentration of agricultural activities to achieve efficiencies through the integration of technologies and best practices, which generates opportunities for income/profitability, employment and other social benefits.

We have created proprietary seed-to-harvest processes and are the only Company with exclusive access to BioDRExT extraction technology.

STRATEGIC ALLIANCE: BioDRExT (www.biodrext.com) is a leading biotechnology Company in the extraction of bioactive elements from plants and fungi with its own technology, which holds a global patent from the World Intellectual Property Organization (WIPO) of United Nations (UN), with recognition in more than 150 countries. BioDRExT technology allows you to create the purest, cleanest and highest quality extracts on the market.

BioDRExT uses state-of-the-art quantum molecular technology to exert targeted pressure on molecules of interest that contain nutritional, therapeutic, or medicinal properties. This way it avoids extracting impurities, waxes or other unwanted molecules. Additionally, BioDRExT does not use harsh solvents that require post-filtering and distillation to mitigate off-flavors and side effects. Both the extraction of unwanted molecules and the use of harsh solvents have proven ineffective in creating true clean extracts.

With BioDRExT technology we also solve two major challenges in the extraction industry: (i) speed of drying and (ii) extraction at industrial volumes. BioDRExT facilitates drying and extraction in 5-minute cycles for large volumes, while the competition takes an average of two days to process low volumes. Therefore, we see this as an opportunity to offer our ingredients to various industries globally. The efficient BioDRExT technology becomes even more relevant for a plant like Stevia that has a minimum of 5 harvests per year and a lifetime of up to 6 years.

SUPERBX: Our brand of extracts is SuperBX and has exceptional chemical attributes that facilitate the generation of ultra-fast absorbing, sweetness-enhanced, water-based emulsified ingredients to create blends and formulations for a variety of industries. SuperBX extracts are easy to use in food, beverage, therapeutic and medicinal products.

We can create a Stevia extract that, unlike competitive products, has no bad aftertaste and is up to 1000 times the sweetness of sugar (50x to 300x the competition). Such attributes create a global opportunity to relaunch Stevia as a new ingredient with great taste and improved logistics (1 kg of SuperBX Stevia = 1 metric ton of sugar). Having such a powerful ingredient is the reason for creating a Stevia AgroCluster dedicated to cultivating, extracting and creating derivatives on a large scale, for use in various industries around the world.

THE OPPORTUNITY: We are seeking investors to partner with us by purchasing the batch of 900 million SteviaCoins at a value of 1 USD to complete the 2nd round of capitalization.

Each Industrial Extraction Plant will have 6 BioDRExT machines and will convert 333 tons of dry Stevia biomass into 40,000 kg of SuperBX Stevia Extract each month.

These volumes allow us to offer accumulated ROI above 100% after the third year of operation.

The **Capitalization** of this project has been divided into 2 Rounds:

Round I. The financing of 2.5 million USD to increase the cultivation from 16 to 72 hectares and installation of 4 greenhouses for production of Stevia.

Round II. Public Financing for the total deployment of the AgroCluster for USD 900 Million (see Total Investment Program page 57).

STEVIA COIN INVESTMENT PROGRAM (2024-2027)



CONTACT INFORMATION:

For additional information, contact us at info@steviacoin.com or +52(555)104-2888 to discuss your interests and review next steps.



Industry:

Cultivation and Extraction of Stevia.

Stevia is a non-caloric natural sweetener from Paraguay that grows successfully on farmland with a climate similar to that of this South American country.

Extraction Technology:

Globally patented molecular extraction to produce the cleanest, best-tasting Stevia in the world.

AgroCluster:

Located in Guasave, Sinaloa, Mexico on a farmland of 72 hectares (180 acres), currently in production and cultivation (www.iagrox.com).

Expansion Objective:

First full harvest up to 2,000 hectares in 3 years; Reinvest in new SOIL. Construction and commissioning of BioDRExT Industrial Extraction Plants and implementation of the entire project.

Investment Objective

In total we want to raise capital for 900 M USD, of which \$ 630,000,000 USD will be for the expansion of the AgroCluster.

Applications:

- a) 13 main concepts that will affect directly the growth and development of Stevia Production in the AgroCluster (See page 57 for more details).
- b) Working Capital.

What we offer:

Our Utility Tokens (UTOs) are assets that give the right to receive a future product, hoping that the price of the asset in which you have invested will increase and you can sell your coins or tokens at a higher price.

Every time you invest in steviacoin you help humanity to be healthy and directly fight the epidemic of obesity and diabetes.

In a next stage, 24 months later, 25% of the profit generated (EBITDA) in the production lines of the designated Industrial Plants as dividend payment for all SteviaCoin Holders as Security Token.

Expected Return: ROI accumulated above 100% after the 3rd year of operation.

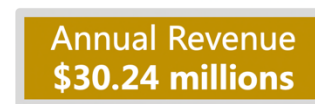
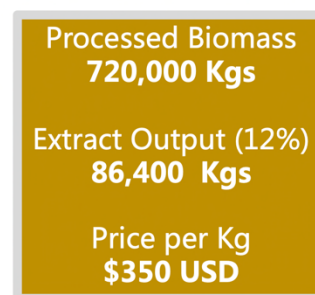
13. P&L AND FINANCIAL ASSUMPTIONS.

P&L in USD – Per Equipment* in 1 year



| | | USD | % of TR |
|---|-----|------------|---------|
| Revenues | | 30,240,000 | 100.0% |
| Processing income (if negotiated with grower) | | - | |
| Total Revenue (TR) | | 30,240,000 | 100.0% |
| COGS - Cost of Goods Sold | | | |
| iAgroX Solution | 10% | 3,024,000 | 10.0% |
| Grower Contract | | 3,600,000 | 11.9% |
| Sales Commission (Grower contract) | 10% | 360,000 | 1.2% |
| Distribution expense | 5% | 1,512,000 | 5.0% |
| Total COGS | | 8,496,000 | 28.1% |
| Gross Income | | 21,744,000 | 71.9% |
| SG&A, Selling, General & Administrative Expenses | | | |
| Administrative & Fixed Ops Expense | | 1,500,000 | 5.0% |
| Total SG&A | | 1,500,000 | 5.0% |
| Operating Profit | | 20,244,000 | 66.9% |

*Each Facility can contain up to 6 Dry & Extract Equipments.



6X in each industrial Plant

ASSUMPTIONS OF THE FINANCIAL MODEL.

Financial assumptions for the production of biomass.

- The useful life of a Stevia plant is up to 6 years.
- A Stevia farmer uses 100,000 plants per hectare, with +/- 10% for overseeding.
- On average, a producer should expect around 8,330 kilograms of fresh leaf (with 65% humidity) per hectare in each cut or harvest.
- The Biomass obtained from the dry Stevia leaf at 10% humidity is 2 Tons (2,000 Kgs) per hectare.

- Price per ton of dry Stevia leaf in the national market: 93,000 pesos. Export price: 5,000 USD.
- Annual harvest price per hectare (2.5 acres) = 50,000 USD.
- Income is obtained between \$46,500 and \$50,000 USD per hectare per year, considering 5 harvest cuts in the year.
- There are five cuts or harvests and they are carried out on the following dates: (first) February 28, (second) April 30, (third) June 30, (fourth) September 30 and (fifth) The 30th of November.
- The cuts are made every 60 days (2 months) and in rainy and cold weather 90 days (3 months) are considered. In rainy weather, access to the land and the work are complicated and, on the other hand, the cold slows down the growth of the Stevia plant.
- Scheduling sowing and harvest times are very important to avoid inconveniences due to the weather.
- The seedling or cutting takes 28 days in the greenhouse, under special conditions and with adequate care, for the correct rooting and growth of the stevia plant.
- Plant production is carried out in 4 greenhouses specially built for this purpose and is carried out 3 times a year: February 28, June 30 and October 30, each time producing the equivalent of 1,333,000 plants +/- 10% to plant 13.3 hectares and thus achieve the objective of planting 40 hectares per year.
- From the planting of the Stevia cutting, 85 days are considered to have the first harvest or cut.
- After the transplant, the Stevia plants are pruned twice, the first on day 8 and the second on day 28 to achieve nourished foliage and good biomass production.
- The irrigation system used is drip and precision. By this means, nutrients are provided to the soil and to the plant to have the best production.
- The water requirement of the crop is 5 mm per day applied at intervals of 3 days if the soil is sandy and every 5 days if it is slightly clayey.

- Irrigation should be suspended 15 days before harvest to obtain the best sweetness in the Stevia leaf.
- This project is based on 12 months of operation in open-air crops, in 72 hectares in Guasave, Sinaloa and with 5 cuts or harvests per year.

Financial assumptions for the extraction of the sweetener.

- Steviocide Extraction Operation = 8 hrs a day from Monday to Friday (5 days a week).
- For financial projection purposes, we consider the use of only BioDRExT brand drying and extraction equipment.
- Biomass extracted daily = 2,880 Kg (30 Kgs x 12 cycles/hr x 8 Hrs) dry at 10% humidity.
- Daily extraction production = 345.6 Kg of Stevia Extract.
- Monthly extraction production = 6,912 Kg of Stevia Extract.
- The extract obtained has an equivalent yield of up to 18% of the processed biomass, that is, for each processed ton we obtain up to 180 kilograms of Stevia Extract. For financial projection purposes we apply a conservative yield of 12% on our statements.
- The pharmaceutical industry pays USD 350 per extract with 300x potency versus cane sugar. With these conditions, our extract could be worth \$1,165 USD per kilogram, complying with the cGMP and FDA standards required by the pharmaceutical industry.
- As a competitive reference, a ton of cane sugar is priced at 16,000 pesos in Mexico or its equivalent (\$800) in US dollars. It could be obtained cheaper in other countries but there are price protection measures in the market by the TMEC. At this price our 1000x extract could be worth up to USD 800 per kilogram in a one-on-one competition with sugar.
- The conservative price of the final extract is \$ 350 USD per kg, and prices can reach up to \$1,165 USD. For financial projection purposes we established a base price of \$ 350 USD per kilogram of our extract with 300x potency compared to cane sugar.
- Monthly income from the sale of Stevia extracts = \$2,520,000 USD processing 60 tons of biomass. Per year we have projected income of \$ 30,240,000 USD.

- The income from the sale of dry leaf of 60 tons is \$ 300,000 USD (\$ 6,000,000 pesos) against \$ 2,520,000 USD (\$ 50,400,000 pesos) from the sale of the Extract, that is, it is 8.4 X more convenient to sell the obtained Stevia Extract compared to the sale of dried Stevia leaf.
- Cost of each BioDRExT production plant = 15,000,000 USD.
- Each facility could have 6 Drying and Extraction sets, improving the production base. In this case, these projections would have to be multiplied by 6X.

Investor Participation = Solid and Attractive Earnings through investment in SteviaCoins.



Image showing BioDRExT's Research and Development (R&D) Facility in Riverside, California, USA.

SteviaCoin is the Smartest Crypto Investment in the Market.

14. STEVIACOIN: INFORMATION & TOKEN DISTRIBUTION.

SteviaCoin is a token that represents the first cryptocurrency in the sweetener industry.

SteviaCoin is an investment mechanism that for the first-time links real agricultural assets with a high profitability model to digital asset financing. The supporting project bonds technology advances in both agriculture and financial assets through blockchain and Smart Agro 4.0 technology solutions, in a reliable way for investors to monitor the backbone of their digital property.

In a first stage, SteviaCoin is born as a **Utility Token** in order to access new investments and guarantee these investors a platform with reliable access and data. The business structure is solid and based on real assets that retain and add value, such as: land property, technology, patents, unique ingredient, brands, production facilities and equipment that create the only agricultural ecosystem focused on the production of natural sweeteners derived from Stevia.

SteviaCoin is a crop-backed token and has an exit value of 1 USD.

The features of SteviaCoin Project are:

- Blockchain 4th Generation;
- Binance Smart Chain Platform;
- Exchange: PanCakeSwap DEX;
- Stevia Trust Wallet;
- Smart Agro 4.0;
- Track and Trace;
- Internet of Things (IoT);
- Artificial Intelligence; and
- Sustainable Agriculture.



We use Smart Agro 4.0 technology, Blockchain Solution for traceability and IoT solutions with sensors, where we take care of all aspects of cultivation, harvesting and industrial processing to bring a unique and different product to your table.

There is a **Legal Trust** to ensure transparency and accountability in the use of funds. Additionally, it is important to ensure that ownership and control of the underlying asset is handled in a transparent and trustworthy manner, to ensure the integrity of the token investment.

WHY CHOOSE THE BINANCE SMART CHAIN BLOCKCHAIN.

The choice of the Binance Smart Chain (BSC) to launch SteviaCoin with an underlying asset of Stevia Cultivation and Processing depended on several factors, including:

1. Scalability: We chose the BSC blockchain because it is scalable and handles a large number of transactions and users.
2. Privacy and security: BSC is a blockchain that offers high privacy and security, to protect the information and the value of the tokens.
3. Development and Community: BSC is a blockchain with a strong developer and user community that provides more resources and support for a token's success.
4. Costs: We consider in the decision the costs associated with the use of the BSC blockchain, including transaction costs and development costs.
5. Regulations and Laws: BSC complies with applicable laws and regulations, including regulations on securities and investor protection.

Binance Smart Chain (BSC) is a blockchain that has gained popularity in recent years due to its speed and low transaction costs. Therefore, BSC was the most viable option to launch SteviaCoin with the underlying asset of Stevia Cultivation and Processing.

In general, SteviaCoin was created to provide an easy and secure way to interact with PanCakeSwap or with the Binance Smart Chain platform and can be freely exchanged between users.

Whoever invests in SteviaCoin can earn in several ways. Some of the ways include:

1. Increase in value: The value of SteviaCoin can increase if there is a sustained demand for the token or if iAgroX who issues it is growing its business.
2. Exchange: SteviaCoin can be exchanged for other cryptocurrencies or fiat currencies, which can generate a profit if the price of the token has increased since the date of purchase.

Initial Coin Offering – ICO.

UTILITY TOKENS.

For those interested on this project, SteviaCoin will issue 900,000,000 cryptocurrencies as utility tokens with a value of \$1 USD each, on June 19, 2024. The launch of the SteviaProject ICO for the general public will be on September 18, 2024.

SteviaCoin is a **Utility Token** (UTO) that uses Binance Smart Chain (BSC) Blockchain and Smart Contracts to cultivate land in Northern Mexico for the expansion (40x) of an existing AgroCluster (www.iagrox.com), that grows and harvests Stevia, a zero-calorie natural sweetener with up to 1,000x the power of regular sugar.

Our Utility Tokens are assets that give the right to receive a future product, hoping that the price of the asset in which you have invested will increase and you can sell your coins or tokens at a higher price.

SteviaCoin as a Utility Token has as its main objective the fight against Obesity and Diabetes through advice, promotion, education and dissemination of the benefits of consuming the natural and calorie-free sweetener from Stevia plants.

In addition to offering incentives for its use and consumption, SteviaCoin will establish alliances with related companies and organizations, create a support community, educate and disseminate through events, social networks, blogs, forums and other media, the multiple benefits of consuming Stevia in people's health.

The goal is to increase the arable area worldwide for Stevia and make it the healthiest option compared to the consumption of sugar and other artificial sweeteners, avoiding consuming products with a high chemical content and avoiding their corresponding secondary effects on the health of consumers.

SteviaCoin is the creator and the most important promoter of the Project for the Early Detection and Control of Obesity and Diabetes in children and adults worldwide, in close collaboration with the WHO and Unicef.

SteviaCoin holders will be able to buy Stevia-derived products at a preferential price that will include a 20% discount on all existing commercial options, as well as SteviaCoin commits to the monthly delivery of a package of 100 sweetener sachets of Stevia for all people with diabetes who are part of our "Health for All" community and also for those who participate in the program

to combat obesity and diabetes who have been previously evaluated and diagnosed with this condition by our team of doctors.

In general, a Smart Contract for a utility token with these kind of asset needs to be clear, fair, and transparent to ensure investor trust and adoption.

SteviaCoin: The BEST way to invest



STEVIA COIN The Sweet Crypto Coin

SteviaCoin is the only GREEN and sustainable project with SOLID FOUNDATIONS in the production of HEALTHY FOOD directly from the Farm. Our crop is produced in the first Stevia AgroCluster in Mexico (www.iAgroX.com).



Features of SteviaProject:

- Blockchain 4th Generation.
- Binance Smart Chain Platform.
- Exchange: PanCakeSwap DEX.
- Stevia Trust Wallet.
- Smart Contracts.
- Smart Agro 4.0.
- Track and Trace.
- Internet of Things (IoT).
- Artificial Intelligence.
- Sustainable Agriculture.

Visit and be part of Us:
www.steviacoin.com



In our case, we use the Stevia harvest and health benefits as an asset for the SteviaCoin, and this is how it works:

1. Identification of the Stevia Cultivation: The first step is to identify the Stevia crop and record all relevant information on the blockchain, including location, acreage, Stevia type (genetics), among other details.
2. Issuance of the token: We then issue a utility token backed by the Stevia Crop. Each SteviaCoin represents a part of the support in the crop and can be sold and transferred to other investors on the blockchain.
3. Valuation of the asset: SteviaCoin is valued based on the value of the Stevia harvest and the benefit obtained in people health, which can be determined by factors such as Stevia

production, market price, production costs, program to combat obesity and diabetes, among others.

4. Circulation and transfer of tokens: Once issued, SteviaCoins can be traded and transferred on the blockchain through secure and efficient transactions.

Overall, it is important for us to offer investors an attractive combination of security, profitability, and transparency to ensure trust and adoption of our token. It is important for us to have experts in blockchain law and technology to help ensure that the token complies with applicable laws and regulations and to maximize the success of the project.

SteviaCoin utility token is a form to store and grow value while regulation evolves. Meanwhile, we provide greater transparency and accountability by establishing a **Trust** and a **Corporate Governance** to ensure that the investments and use of resources will be rigorously applied to the program as authorized by the AgroCluster's Growth & Sustained Development Committee.

SECURITY TOKEN OFFERING (August 2025 Launch).

In a next phase (24 months after), the investor may decide to convert their SteviaCoin Utility Tokens (UTOs) into **SteviaCoin Security Tokens** (STOs), once we launch and obtain authorization and certification from the Securities and Exchange Commission of the United States (**SEC**), always in accordance with existing regulations and KYC/AML standards, to reassure our investors that their investments will be safe with us.

Our Security Tokens will constitute an investment Smart Contract, where in exchange for the investor's contribution, a share of future income or the increase in value of the issuer of said tokens is granted. Security tokens grant owners' rights and obligations, such as dividends, quite similar to traditional shares.

Dividends: SteviaCoin will give dividends to the token holders with rights to a portion of the profits (25% of EBITDA) from the sale of Stevia and its Derivates once it becomes a Security Token.

Tokens backed by underlying assets are often referred to as asset tokens or security tokens. The importance of the underlying asset is that it provides a solid and reliable foundation for the value of the token and allows investors to have a clear understanding of what is behind their investment.

The scheduled times to legally meet the SEC requirements are 24 months, so the goal is to make the Security Token Offering (STO) in the third quarter of 2026, as a new form of financing. We will comply with regulatory requirements and have a safer form of investment for both the company and the investors. This is the appropriate and necessary response from iAgroX to adapt the growing crypto economy to the needs of transparent and secure business for all.

The Sweet Crypto Currency will have its dedicated wallet and will be used for raising funds and for paying dividends to its holders, as well as to pay for raw materials, supplies, extracts and products for the final consumer. It can also be used to make transfers.

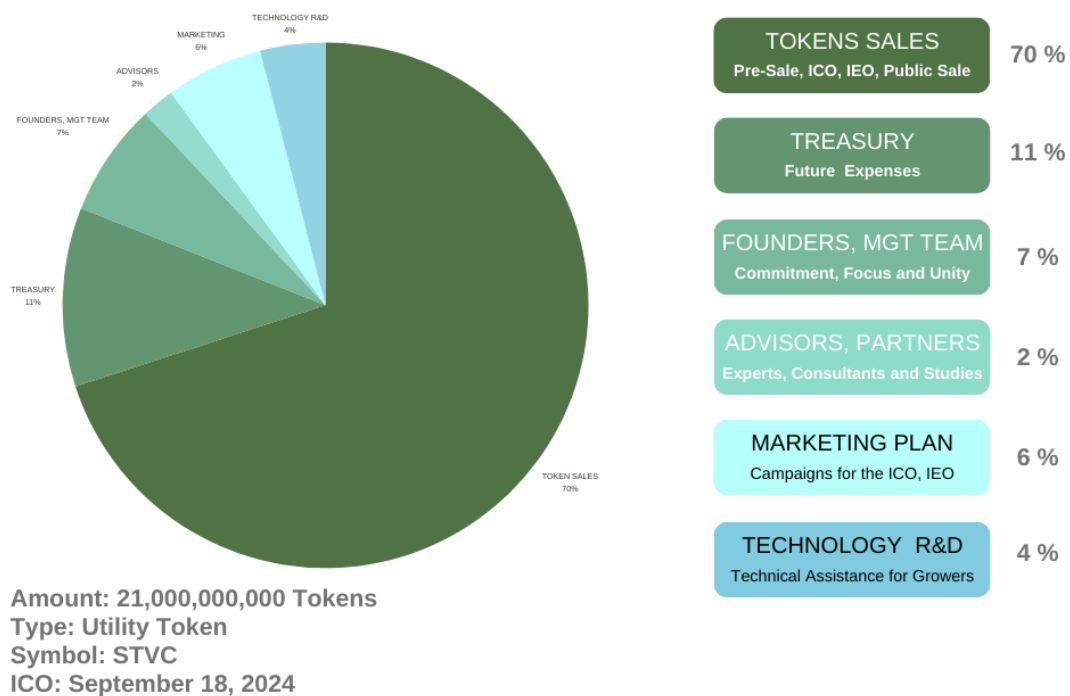
iAgroX will accept SteviaCoin as a means of payment for all its business operations, production, agribusiness and marketing.

It is important to note that, as with any investment, investing in tokens carries risk and an investor may not see a return or may even lose money. Therefore, it is critical to do thorough research and understand the risks before investing in SteviaCoin.

TOKEN DISTRIBUTION. The SteviaCoin Distribution:

1. **Token Sales (70%).** This capital will be used to achieve the sustained growth and achieve the strategic business objectives and thus fulfill the established vision and mission of the AgroCluster.
2. **Treasury (11%).** This is a strategic reserve of Tokens used as a contingency fund for future and unforeseen expenses not contemplated in the initial budget. It reduces the risk of running out of capital and avoids not being able to continue with the implementation of the AgroCluster.
3. **Founders, Management Team (7%).** This percentage will allow us to have the best professional and committed human team, clear in its objectives, in its growth expectations and in its personal development. We will promote in our people the organizational skills of focus on results, innovation, leadership, customer service orientation and teamwork.
4. **Advisors, Partners (2%).** Tokens used to contract the service and advice of experts and professionals in the different aspects of the business, in order to incorporate the best practices in the AgroCluster. It includes advisory and consulting services on strategic issues, personnel structure, processes and systems.

5. **Marketing plan (6%).** This investment will have the objective of positioning the pure, clean and quality extract of stevia obtained with our patent worldwide, so that through education and the benefits to health and nutrition that we offer, there are more and more consumers who look for our SuperBX brand in stores and supermarkets. Additionally, we will campaign to ensure the success of the ICO and IEO of our Cryptocurrency (SteviaCoin).
6. **Technology R&D (4%).** This amount will be used for the development of innovative technological solutions, in order to achieve maximum efficiency and obtain the best results in the SteviaCoin business.



SteviaCoin Token Distribution

15. TOTAL STEVIACoin INVESTMENT PROGRAM.

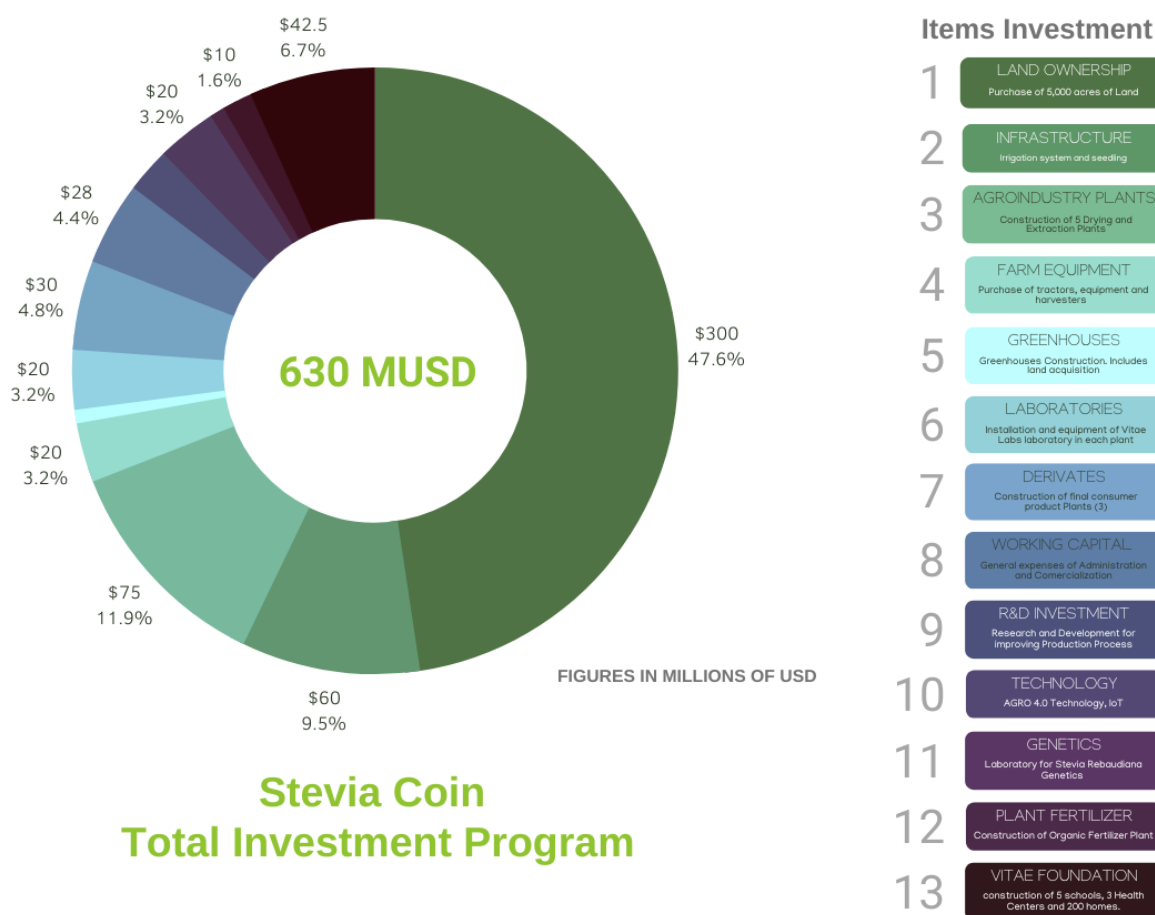
SteviaCoin will launch a first issue of 900,000,000 cryptocurrencies with a value of 1 USD each, with the aim of achieving a capitalization of 630 M USD (70% of the total), which will be invested in the iAgroX's AgroCluster to produce the best Natural Stevia Sweetener.

This amount will be used mainly to strengthen the agribusiness and grow the cultivable area of Stevia in Mexico. The goal is to plant 2,000 Hectares of Stevia in a period of 3 years. Thus, satisfy the needs of no-calories sweetener for the Food, Beverage and Pharmaceutical Industry.

Below we describe the application of the resources in the most important concepts that will directly affect the growth and development of Stevia production in the AgroCluster.

| USES | INVESTMENT DESCRIPTION | USD (millions) |
|--|---|-----------------------|
| 1. Acquisition of arable land. | 5,000 acres of prime farmland. | \$300.0 |
| 2. Agricultural Infrastructure. | Purchase and installation of precision drip irrigation systems. | \$ 60.0 |
| 3. Agroindustry. | Construction of 5 BioDRExT Agroindustrial Plants for Drying and Extraction of Steviocides and RebA. | \$ 75.0 |
| 4. Equipment for Agroworks. | Acquisition of tractors, agricultural implements, equipment and harvesters. | \$ 20.0 |
| 5. Greenhouses → 10. | Installation and start-up of 10 Greenhouses for the production/cultivation of Stevia plants (Includes Land). | \$ 4.5 |
| 6. Laboratories and Nanoemulsions. | Laboratory for Stevia mixtures, special combinations and formulations by Vitae Labs in each BioDRExT Plant (5). | \$ 20.0 |
| 7. Industrial Plants → 3. | Plants for the production and packaging of products for final consumption (derived from Stevia). | \$ 30.0 |
| 8. Expenses and Administration Final Products. | Sales, General and Administrative Expenses includes marketing and product concept/placement. | \$ 28.0 |
| 9. Research and Development (R&D). | R&D to improve production processes. | \$ 15.0 |
| 10. Smart Agro 4.0 technologies. | Telemetry and real-time monitoring solutions, including IoT analysis with AgroCluster harvest sensors. | \$ 20.0 |
| 11. Applied Genetics Laboratory. | R&D laboratory to improve the resistance of <i>Stevia Rebaudiana</i> to climate, pests and soil. | \$ 5.0 |
| 12. Organic Fertilizer Plant. | Installation and start-up of the Fertilizer Plant to feed the 2,000-hectare AgroCluster. | \$ 10.0 |
| 13. Social investment (CSR for SDG). | Contribution to Vitae Foundation for 5 Schools, 3 Health Centers and 200 homes for workers and their children. | \$ 42.5 |
| | | Total \$ 630.0 |

iAgrox has a complete growth and development program for the next 3 years, where it seeks to strengthen the agribusiness, grow and promote various areas, including acquiring 2,000 hectares of prime quality land, building 5 industrial plants in the northern region of Sinaloa to process Stevia biomass from 400 hectares in each one of them, as well as investing in 3 industrial plants for finished products for the final consumer and with export quality, setting up Nanoemulsion Laboratories, Applied Genetics Laboratories, an Organic Fertilizer Factory and an ambitious plan for Social Support for the Community, among other things.



It is important to mention that in order to make this macro project viable over time, there is an opening for the participation of as many investors as possible, with smaller amounts, in different stages of growth or in specific items, so that most investors can access and participate with us, always considering building win-win and long-term relationships with them.

16. WALLET APPLICATION.



The Sweet Crypto Currency will have its dedicated wallet and will be used for raising funds and for paying dividends to its holders, as well as to pay for raw materials, supplies, extracts, and products for the final consumer. It can also be used to make transfers.

Here are some of the notable benefits of developing our own SteviaCoin Wallet (or SC Wallet).

Reliable and Secure.

In general, the SC wallet has a reliable infrastructure that helps token holders to facilitate transactions with ease. Since the crypto wallet is operated in blockchain technology, the chances of failure in transactions are rare. The blockchain-powered crypto wallet helps in avoiding anonymous attacks and other malware activities with top-level securities. That is why cryptocurrency wallets are more secure and reliable.

Easy and Convenient.

SC wallets will be used in payment systems and n-number of virtual digital currencies can be managed in a hassle-free way. By providing multi-crypto support, you can increase user engagement on the platform and their satisfaction. Also, the SC wallet is the centric to the

AgroCluster financial ecosystem as we want to facilitate adoption for any stakeholder involved in financial transactions with the AgroCluster.

A Long-Term Solution.

Cryptos are not available for everyone which is a known fact, in the case of Mexico about 2.5% of the population owns crypto. But on the other hand, it has a huge prominence in some places, in the US close to 9% owns crypto. The popularity and usage of crypto are expected to grow widely in the future. Already several corporate giants have started accepting crypto as a payment method. Thus, SC wallet development is the best long-term solution to complement the SteviaCoin project.

Safety and Assurance.

Some crypto users are afraid of being hacked by unknown attackers. Therefore, the integration of tamper-proof security features like two-factor authentication and multi-signature vaults will protect your SteviaCoin wallet from all fraudulent activities.

Seamless Conversion.

By having a user-friendly interface, your users can experience seamless crypto transactions. It helps to attract many crypto users from all parts of the world and also facilitates transactions in pesos and US dollars which are the predominant fiat currencies for the AgroCluster.

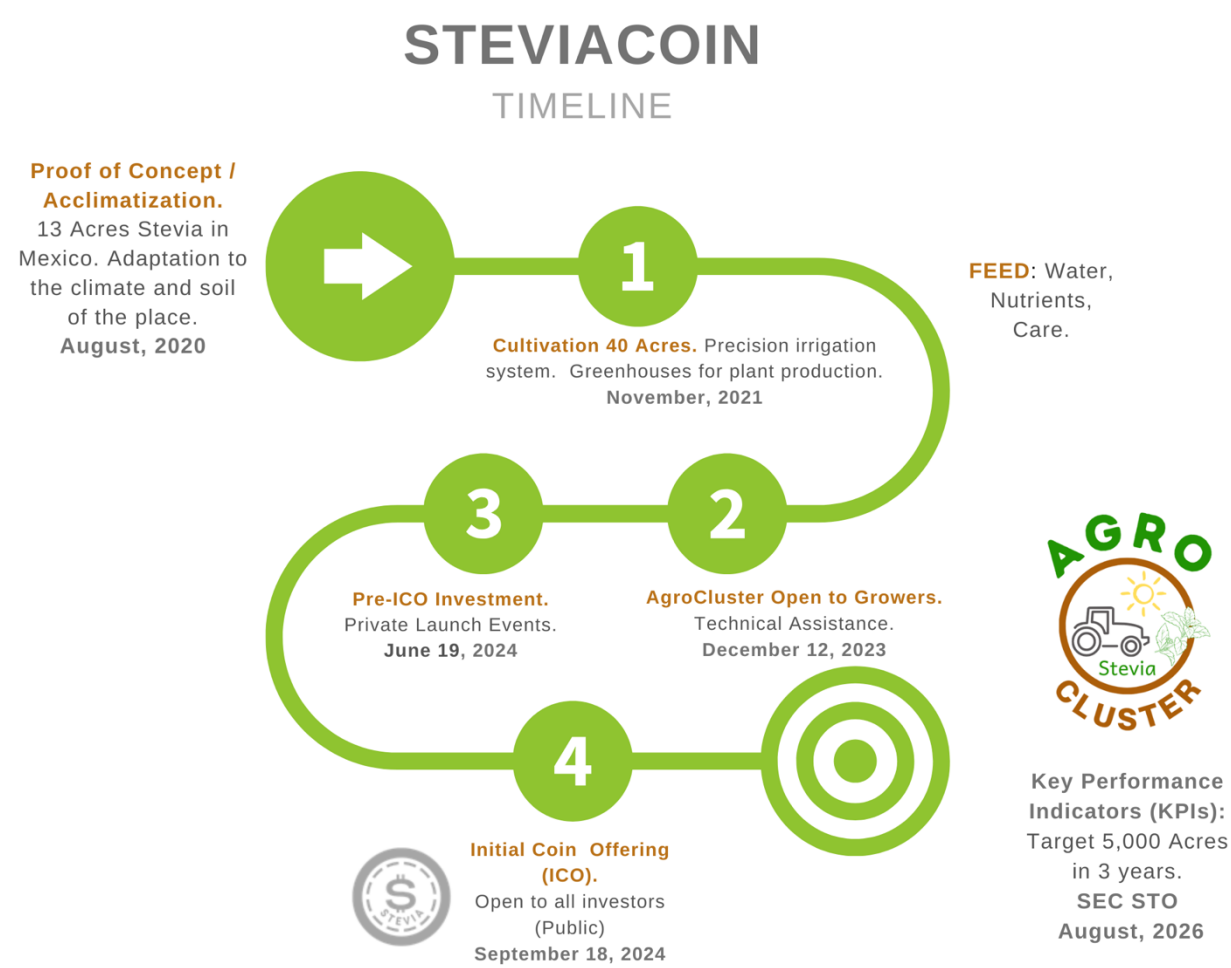
By considering the above-mentioned benefits, there is a great demand for the best cryptocurrency wallet development services. Apart from these, you can make a good number of profits by starting a cryptocurrency wallet business.

Financial Services and Transactions.

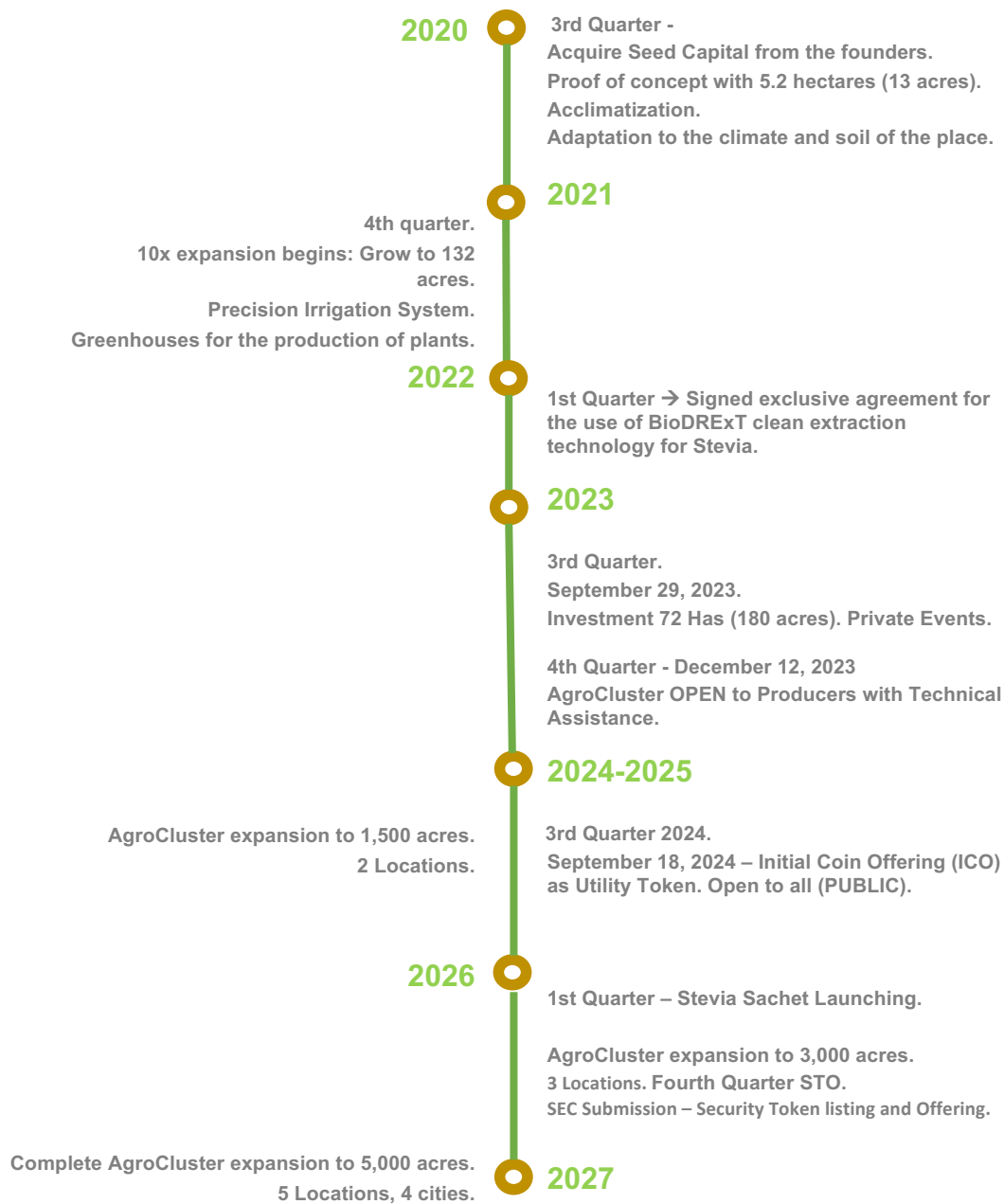
Crowdfunding, dividends, payments, local & international transfers, Stored Value Card (Visa/MC).

17. ROADMAP.

After three years of carrying out tests, applying new methods, validations and results, we can inform you that we are ready to open to all interested Growers. The opening will be gradual with growth planned to always take care of the quality and cost efficiency of the crop, applying the best business practices in Agriculture.



The following steps are aimed at obtaining FDA certification to export our extracts worldwide, cGMP certification for Good Manufacturing Practices and UL Certificate for Stevia Drying and Extraction equipment. We will shortly meet these objectives that are defined in the AgroCluster Launch Roadmap and that are necessary for the agro-industrial development of the Stevia sweetener.



At the Stevia AgroCluster we produce healthy foods for your well-being and health.

18. THE COMPANY.



AgroDRExT S.A.P.I. de C.V. is founded in 2022 thanks to the strategic alliance between iAgroX and BioDRExT for the formation of a project with great potential: the **Stevia AgroCluster in Mexico**.

From the beginning, the vision of combating diseases such as obesity and diabetes worldwide were established through offering healthy food directly from the field.

Our natural and calorie-free sweetener is the cleanest, purest and highest quality on the market, with differentiated attributes and competitive advantages that make it the best ingredient compared to existing sweeteners and that fully meet the requirements of the food, beverage and pharmaceutical industry.

Our goal as a Company was to consolidate the operations of the Stevia AgroCluster in the first year with at least 72 hectares cultivated, obtaining Stevia Extract of the highest quality and from the second year, offer our premium sweetener and SuperBX consumer products to the US, Canada, Japan and Korea markets. Likewise, we plan to achieve the certifications required by the Food and Drug Administration of the United States (FDA), the European Medicines Agency (EMA) and others applicable to the aforementioned countries.

Vision.

Change the economic environment generating growth and development through the construction of Agricultural Clusters that provide nutritious and healthy, outstanding and high value-added solutions to combat diseases and food insufficiency worldwide.

Mission.

Produce healthy food directly from the field for the well-being and health of the human being and integrate the participants productively in an Agricultural Cluster, in order to take advantage of economies of scale, efficiencies and the best yields in the cultivation of Stevia, linking agribusiness and international markets for sweeteners.

Values.

Disruptive Innovation – Cooperation – Win-Win and Long-Term Relationships
People Centered – Teamwork – Orientation to the Service
Ecologically and Socially Responsible.

Disruptive Innovation is a fundamental part of our Company and represents a real competitive advantage. We have developed state-of-the-art technology for drying and extracting Stevia, obtaining a new generation of natural calorie-free sweeteners.

Our technology uses calibration parameters at the molecular level, allowing the development of products free of unwanted compounds and eliminating traces of industrial waste, which makes our extracts clean and eco-sustainable. We use innovation in technology as the foundation of everything we do.

Cooperation. We take care of all stages of cultivation, from the correct selection of the variety and genetics through the production of plants in special greenhouses, planting, care and development, with efficient drip irrigation systems, application of nutrients and control of totally organic pests and with registration and monitoring of crops by qualified personnel for a greater production of sweeteners.

Win-Win and Long-Term Relationships. We work hand in hand with business partners and farmers supporting them so that their crops have the best quality crops, as well as in the processing of biomass, to build a lasting and mutually beneficial relationship with them.

We focus on the People as the cornerstone of the success or failure of our Company and the ability to maximize its growth by enhancing its development by combining its skills with its activities.

We believe in **Teamwork**, in fact, we are a Company that seeks to apply effort and collective intelligence in the fulfillment of its objectives, enhancing at all times the Human factor.

We believe in the **Orientation to the Service**, always exceeding the expectations of our clients

through offering greater benefits with respect to their investment.

We are an Ecological and Socially Responsible that seeks to support the members of the AgroCluster in the fulfillment of their goals, always centered on the person and taking care of their development and integral growth. In everything we do, there is an awareness of taking care of our planet, being consistent in doing our job without affecting our environment. We do not pollute or dump hazardous waste in our operations.

Business Model.

The growth and development of the business is supported by **5 MAJOR PILLARS** that constitute the differentiator and competitive advantage in the production of next-generation sweeteners:

1. **LAND OWNERSHIP.**
2. **PATENTED TECHNOLOGY.**
3. **INGREDIENTS AND OWN BRAND SUPERBX.**
4. **OWN MACHINERY, EQUIPMENT AND PROCESSES DESIGNED EXCLUSIVELY FOR US; and**
5. **OUR PEOPLE.**



Business Structure.

Alliances: BioDRExT LLC, Vitae Labs LLC, Farmers' Associations, Universities and Research Centers, Current Customers.

Exclusivity: Use and exploitation of patented technology for the drying and extraction of bioactive elements of Stevia through an exclusive agreement with BioDRExT. State of the art in innovation and application of reversible nano emulsion technology. Development and Construction of equipment and machinery exclusively for the cultivation of Stevia.

Business Development: AGRODREXT, proven experience, knowledge, capacity, strategy, marketing channels, combination of talent, financing, ongoing business.

Business Strategy.

Start the commercialization of Stevia Extract and the development of new applications for the industry. Expand export and sale to other countries.

Strengthen and develop links with new Clients, Organizations, Universities, Federal, State and Municipal Government, regulatory and certifying bodies such as SENASICA, COFEPRIS, USDA, FDA, EMA and others.

Position the product as a global ingredient internationally with its own promotion, access to large manufacturers in the food, beverage and pharmaceutical industry, joint strategic alliance agreements for new product launches, mergers and acquisitions (M&A), implementation of collaboration agreements and development of SuperBX own brand, partnerships.

Promote an aggressive program of Research and Development (R&D), Development and innovation of technological tools and patents applied to the field of Stevia, Apply the best business practices in Agro 4.0 (BPA), use of Blockchain, cGMP certification for manufacturing (BPM) and applicable ISOs.

SWOT ANALYSIS

Below is a SWOT analysis of the Stevia Extract in Mexico.

Strengths:

- Stevia extract is a natural sweetener that may be attractive to health and wellness conscious consumers.
- In Guasave, Sinaloa is the perfect place for Stevia cultivation, which can reduce production costs and improve business profitability.
- The global market for sweeteners has constantly growing demand, driven by increasing health concerns and reducing sugar consumption.
- Exclusive patent sublicensing contract by BioDRExT LLC.
- The extraction technology we use is 3 to 5 times more efficient than current technologies.
- Stevia extract is already classified as GRAS by the FDA.

Opportunities:

- The global food and beverage market, like the pharmaceutical market, is constantly expanding and presents opportunities for the introduction of Stevia extract as an ingredient in mass consumption products.
- The export market can be an opportunity to expand the business and increase income.
- Several governments, including Mexico, have implemented measures to reduce sugar consumption, which may boost demand for alternative sweeteners such as Stevia.
- The extract produced does not have Aftertaste and is nanoemulsified, which makes it perfectly blendable in food, beverages and medicines.
- Our extract is completely natural, free of chemicals; in an organic concept for clients who are aware of the health of their bodies.
- Access to consumer health conscious markets, such as Japan, Korea and some European countries.

Weaknesses:

- Although stevia has become popular as a sweetener in recent years, it still does not have the same acceptance compared to sugar.
- The cost of stevia extract may be higher than that of sugar, which may discourage some consumers.
- The production and processing of stevia requires specific technical knowledge and can be more expensive than that of other crops.
- Little research and development of Stevia cultivation and its use as a sweetener.
- Scarce labor in the Sinaloan countryside, as well as competition from other crops such as tomato, cucumber, squash, chili, among others.

Threats:

- There is strong competition in the sweetener market, which may make it difficult for stevia extract to penetrate the market.
- Regulation and legislation may change and affect the marketing and sale of stevia extract.
- Fluctuations in the prices of inputs and external factors, such as weather, can affect the production and profitability of the business.
- Unfair price competition. Food and beverage manufacturers use artificial Stevia from China in order to lower prices and increase business profitability, caring little about the health and well-being of consumers.
- Possible negative influence of control groups in the state of Sinaloa on agricultural production functions and water use.

BUSINESS MODEL

Below we describe the logic of how the business creates value following the Business Model Canvas.

| | | | | |
|---|--|--|---|---|
| STRATEGIC ALLIANCES: <ul style="list-style-type: none">- BioDRExT LLC.- Vitae Laboratories LLC.- Association of Sinaloa’s Farmers (AARSP).- FDA.- USDA.- COFEPRIS.- Export Agents.- Companies in the Food industry.- Research and Development Partners (Laboratories). | KEY ACTIVITIES: <ul style="list-style-type: none">- Management of BioDRExT extraction equipment.- Organic cultivation of Stevia.- Sale of Extract as an intermediate product (powder, liquid or crystals).-Export and marketing and distribution agreements abroad.- FDA certification. | VALUE PROPOSAL: <ul style="list-style-type: none">- The cleanest and purest extract on the market.- The fastest, cleanest and safest drying and extraction process.- Natural sweetener without calories.- Stevia without aftertaste.- Healthy option for people with obesity and diabetes.- Patented agro-industrial processing. | CLIENT RELATIONS: <ul style="list-style-type: none">- Personalized attention for each client of the target industries.-CRM 1 to 1 with Salesforce technology.- Creation of Stevia consumer community.- Social networks.-Industry influencers and participation in international events and fairs.-Strategic alliances for the launch of new products. | CUSTOMER SEGMENTS: <ul style="list-style-type: none">- Pharmaceutical industry.- Beverage industry.- Food industry.- People with a sense of well-being.- People who wish to support the fight against diseases such as diabetes and obesity. |
| KEY RESOURCES: <ul style="list-style-type: none">- High quality raw material (Dry Stevia leaf).-Staff.-Financing (Capital) for Extraction equipment. | CHANNELS: <ul style="list-style-type: none">- Own distribution.- Wholesale and half wholesale distribution. | | | |
| COST STRUCTURE: <ul style="list-style-type: none">- Fixed Costs:<ul style="list-style-type: none">• Cost of land or land lease.• General and Administration Expenses (Salaries/Payroll, Rental of Facilities, Water, Electricity, Telephone and Internet).• Expenses for production facilities and equipment.• BioDRExT equipment costs.• Costs of licenses and permits required for production and sale.- Variable Costs:<ul style="list-style-type: none">• Certifications.• Cost of compliance with regulations and quality standards.• Marketing and Advertising.• Electricity and water costs used in the Extraction process.• Extract storage and transportation costs. | | | INCOME STREAMS: <ul style="list-style-type: none">- Sale of SuperBX Extract with different concentrations 50x, 100x, 300x and 1000x.- Sale of Biomass (dry leaf) per Ton. | |

Management Team.

The management team in the Company is formed, committed and mature to carry out this project successfully. The experience it has is decisive at this stage. You have in addition to the technology, the expert knowledge of the solution and the knowledge of the target market.

To retain this team, it is expected to issue stock options that will be granted progressively over a period of 5 years, which ensures that the management body works hard to add value to the Company.

The accounting, legal and tax part will be contracted with external outsourcing firms, which will allow us to be very flat, flexible and agile in our operation.

Objectives of the Management.

Achieve the financial and non-financial objectives set out in this Business Plan.

Consolidate a committed and results-oriented work team based on the defined profiles.

To be the most attractive Company to work for, promoting the growth of our customers, employees and investors, ensuring the permanence and global development of our business.

Apply the best business practices in Human Resources both internally and externally, such as: Performance Evaluation (PE), Life and Career Plan (LCP), Incentive System and Compensation for our staff.

Define and execute the Commercial Strategy to bring our global ingredient to the Food, Beverage and Pharmaceutical Markets. Open new markets with potential customers in North America (USA and Canada), Europe (England, France, Switzerland and Germany) and Asia (Japan and Korea).

Obtain annual revenues greater than \$ 840,000,000 USD (Eight hundred and forty million dollars) in the Company, in a maximum time of 3 years.

Socially Responsible Company.

AGRODREXT, S.A.P.I. de C.V. fully identifies with the objective of providing a useful and valuable service to society, through the following actions:

1. **We help fight obesity and its multiple consequences for building a better world** through a) Access to a natural, calorie-free sweetener that does not increase the glycemic index, so it can be consumed by everyone in the family; and b) It reduces the illnesses and illnesses caused by the excessive consumption of sugar and in this way reduces the Public Health expenses of all the Governments.
2. **We contribute to the growth and development of people and those who participate in the AgroCluster**, through: a) We support the farmer, workers and business partners with technical, social and human assistance to improve their income, their conditions of life and thus achieve greater personal and professional success in your life; b) There is greater satisfaction for the individual when finding the right job according to her capacity and competencies; consequently raising his self-esteem, and c) We offer them a decent way to earn a living.
3. **We support the Government in the creation of Economically Active Regions and in the generation of sources of employment**, by a) Identifying and exploiting to the maximum the agricultural vocation of the State of Sinaloa; b) Give added value to farm products with their industrial transformation and stop being just primary producers; c) Generate quality and well-paid jobs that help promote better family integration and prevent migration and brain drain. This deters drug use and prevents its inhabitants from participating in criminal activities.
4. **We take care of the Environment and available Natural Resources**, through: a) The responsible use of water using efficient and precision technologies in drip irrigation systems; b) We do not use polluting chemicals to control pests and weeds in our crops, always opting for organic and environmentally friendly solutions; c) We do not pour polluting waste of any kind into sanitary drains nor do we burn biomass in the open; and d) We use ecological and sustainable solar solutions for the care and development of the AgroCluster.

19. CORPORATE GOVERNANCE.

For investors to have confidence in the management of the Company, it is necessary that AGRODREXT, S.A.P.I. de C.V., has transparency in its administration and encourages adequate accountability to investors.

Establishment of a Board of Directors.

The daily operation of the different Business Units in AGRODREXT, S.A.P.I. de C.V., will be the responsibility of the management team while the task of defining the strategic vision and approving management will be the responsibility of the Board of Directors.

In order to fulfill its objective, the Board must have members who are involved in the daily operation of the Company and who can provide an independent external vision.

On the other hand, it must be ensured that there are clear rules regarding the operation and functioning of the Council.

FUNCTIONS.

While it is true that the law provides certain powers for the Board of Directors, fulfilling the following functions helps to outline its work and contributes to making the Company's information more useful, timely and reliable.

The functions of the Board of Directors in AGRODREXT, S.A.P.I. de C.V., will be:

1. Establish the strategic vision of society;
2. Ensure that shareholders and the market have access to public information about the Company;
3. Establish internal control mechanisms;
4. Ensure that the Company has the necessary mechanisms that allow it to verify that it complies with the different legal provisions that are applicable to it; and
5. Regularly evaluate the performance of the CEO and high-level officials of the Company.

INTEGRATION.

AGRODREXT, S.A.P.I. de C.V. considers it necessary that there be a minimum number of 5 and a maximum of 8 proprietary directors in order to generate plurality of opinion within the Board.

Initially, the Board of Directors will be composed of:

1. Chairman of the Board of Directors: Luis Carlos Orrantia Cantú.
2. Chief Scientist at Vitae Labs (Secretary of the Board): Dr. Daniel Iturbe Huitrón.
3. The head of the Business Unit and General Manager of the AgroCluster: Jesus López Garcia (iAgroX).
4. External Business Advisor with specialization in Entrepreneurship (Independent Director): We have in process the negotiation so that Mr. Jaime Cater accepts to play this role on the board.
5. Consultant in Global Commercial Strategies (Independent Director): We have considered inviting Carlos Chávez Solís (cchavez@ipade.mx), Professor in Marketing at IPADE.
6. Representative of the Investment Fund (Patrimonial Advisor): Responsible that will be defined in due course by the capitalist partners.

In addition, it will be avoided that the owner directors, by not attending, are replaced indistinctly by any alternate director, thus diluting their obligations towards the rest of the Board.

There will be no alternate directors and if there are, they can only replace a previously established proprietary director.

Independent directors shall be understood to be those selected for their experience, capacity and professional prestige and who, in addition, are not in any of the following cases at the time of their appointment:

- Be employees or directors of the Company;
- Be customers, suppliers, debtors or creditors of the Company, nor be relatives.

The figure of the patrimonial director will be incorporated. This is a strategic advisor and is characterized by assuming the risk involved in a significant holding in the capital of a Company.

Their participation is convenient, since by maintaining permanent monitoring of their investment, it benefits the whole society.

Patrimonial director: are those selected for their character as significant shareholders, or those who act as their agents. Depending on whether or not the significant shareholder and its agent meet the characteristics of an independent director, they may be independent patrimonial directors or related patrimonial directors.

Related directors: are those who are not in any of the cases listed in the previous definitions.

PARTICIPATION OF THE DIRECTORS.

In order for independent and patrimonial directors to fulfill their purpose, it is necessary that they have a sufficient percentage of representation within the administrative body.

Independent and patrimonial directors jointly must constitute at least 40% of the board of directors. Likewise, independent directors must represent at least 20% of the total number of directors.

The annual report submitted by the Board of Directors shall present the main current positions of each director at the date of the report.

STRUCTURE.

The Committee considers that there are at least three specific areas in which the Board of Directors must make important determinations for the Company. These are: evaluation and compensation; audit; and finance and planning.

In order to make more informed decisions, the board of directors should perform the functions of evaluation and compensation; audit; and, finance and planning, through one or more intermediate bodies.

While the Committee recognizes that flexibility must be provided in the organizational structures

of different societies, international practice uses committees to fulfill these specific functions. What is especially relevant is that the Boards of Directors make informed decisions on important issues.

INTERMEDIATE ORGANS.

1. They shall be composed solely of proprietary directors,
2. They shall consist of at least three members and a maximum of seven members.
3. They shall report regularly on their activities to the Management Board.

The Management Board shall meet at least 4 times a year (every 3 months). One of its meetings will be dedicated to the definition of the medium and long-term strategy of the society.

The board meetings at AGRODREXT, S.A.P.I. de C.V. will be on the following dates:

- May 29, 2023.
- August 28, 2023.
- November 27, 2023.
- February 26, 2024.

There must be a process by which, with the agreement of at least 25% of the number of directors, a meeting of this can be convened.

The directors will have access at least five working days in advance to the meeting, to the information that is relevant for decision-making, in accordance with the agenda contained in the call.

DUTIES OF DIRECTORS.

1. Communicate to the chairman and secretary of the board of directors any situation from which a conflict of interest may arise and refrain from participating in the corresponding deliberation;
2. Use the assets or services of the Company only for the fulfillment of the corporate purpose, and define clear policies when exceptionally such assets are used for personal matters;
3. Dedicate the necessary time and attention to their function, attending at least 70% of the

meetings to which they are summoned (only applies to proprietary directors).

4. Maintain absolute confidentiality about all information that could affect the operation of the Company, as well as the deliberations carried out in the board;
5. The proprietary directors and, where appropriate, the respective alternates shall keep each other informed of the matters dealt with at the meetings of the board.

Evaluation and compensation function.

The committee recommends that there be a mechanism to support the board in fulfilling the evaluation and compensation function of the director general and high-level officials of the Company. To fulfil this function, it will have to rely on the internal structures of Human Resources.

GENERIC FUNCTIONS.

The following functions must be fulfilled:

1. Suggest to the board procedures for proposing the CEO and high-level officials;
2. Propose to the board the criteria for the evaluation of the general director and high-level officials, in accordance with the general guidelines established by the board of directors; and,
3. Analyze and submit to the board of directors, the proposal made by the general director regarding the structure and amount of the remuneration of the main executives of the Company.

OPERATIONAL ASPECTS.

It must support the board by reviewing that the contracting conditions of the CEO and high-level officials and their probable payments for separation from the Company adhere to guidelines approved by the board.

The annual report presented by the board of directors must reflect the policies used and the

components that make up the remuneration packages for directors, the general manager and high-level officials of the companies.

Audit Function.

The Committee recommends that there be a mechanism that supports the Board in verifying compliance with the audit function, ensuring that internal and external audits are carried out with the greatest possible objectivity and that financial information is useful, timely and reliable, is transparent, sufficient and adequately reflects the financial position of the Company.

GENERIC FUNCTIONS.

There must be coordination during all stages of the audit process between the external and internal auditors and the Commissioner.

You must fulfill the following functions:

1. Recommend to the Board of Directors the candidates for external auditors of the Company;
2. Recommend to the Board the terms of engagement and the scope of the auditors' professional mandates.
3. Support the Council: In the operation and supervising the fulfillment of the audit contracts;
4. Serve as a communication channel between the Board of Directors and the external auditors,
5. As well as ensuring the independence and objectivity of the latter. Review the work program, observation letters and audit reports and report upon discharge;
6. Recommend to the Council the bases for the preparation of financial information;
7. Assist the Board by reviewing the financial information and its issuance process;
8. Contribute to the development of general initiatives of the internal control system and evaluate its functionality;
9. Assist the Board in the coordination and evaluation of the annual internal audit programs;
10. Coordinate the work of the external, internal and Commissioner auditor; and,
11. Verify that the necessary mechanisms are in place, so that it is possible to verify that the Company complies with the different provisions to which it is subject.

Refrain from recommending to the board the hiring of those firms in which the fees received for all the services they provide to the Company represent a percentage greater than 20% of the total income of said firms.

You must recommend to the board some mechanism for rotation of the partner that dictates to the Company, in order to ensure objectivity in the reports. This rotation will be at least every 6 years.

The person who signs the audit report on the annual financial statements of the Company must be different from the one who acts as commissioner, however, both persons may be partners of the same firm.

FINANCIAL INFORMATION.

Internal audit is a support tool for the management of the Company that allows it to assess the financial information generated, as well as the effectiveness of internal controls.

The Board of Directors shall be informed of the general accounting policies that will be applied in the preparation of the financial statements. This guarantees user of the information that society is adhering to those accounting policies that best meet their needs.

The accounting policies for the financial preparation of the Company must be submitted to the board of directors for approval.

The person who signs the audit opinion on the Company's annual financial statements must be different from the person acting as a director, however, both persons may be partners in the same firm.

Care must be taken that the professional profile of the person appointed as commissioner of the Company, allows him to comply with his legal obligations. The annual report submitted by the Management Board shall also disclose that profile.

INTERNAL CONTROLS.

The general guidelines of the internal control system must be submitted to the board of directors for approval.

It is important that shareholders have information about the existence of defined processes within which the Company operates, that it has an orderly administrative process and that there is adequate control of the assets.

To comply with the above:

It shall support the board by assessing the effectiveness of the internal control system and shall give an opinion on financial and operational controls.

External auditors should validate the effectiveness of the internal control system and report on such controls.

REVIEW OF COMPLIANCE WITH PROVISIONS.

It must be ensured that there are mechanisms to determine whether the Company duly complies with the legal provisions applicable to it for these purposes. The review should be done at least once a year.

It must periodically inform the board of directors about the legal situation of the Company.

Planning and Finance function.

There must be a mechanism that supports the Board in the finance and planning function, especially in the evaluation of the long-term strategy of the business and the main investment and financing policies. To fulfill this function, it will be possible to rely on the internal structures of the Company, such as the chosen finance area. Likewise, it must ensure that investment and financing policies are consistent with the strategic vision.

The following functions must be fulfilled:

- Evaluate and, where appropriate, suggest the Company's investment policies proposed by the general management, to subsequently submit them for approval by the board;
- Evaluate and, where appropriate, suggest the Company's FINANCING policies (capital or debt) proposed by the general management to subsequently submit them for approval by the board;
- Evaluate and, where appropriate, suggest the general guidelines for determining the Company's strategic planning;
- Opinion on the premises of the annual budget and propose them to the council for its approval;
- Monitor the application of the budget and the strategic plan; and
- Identify the risk factors to which the Company is subject and evaluate the policies for its administration.

OPERATIONAL ASPECTS.

An evaluation of the feasibility of the main investments and financing transactions of the Company must be submitted to the board of directors, in accordance with the established policies.

Strategic planning not only implies the definition of objectives, but the establishment of processes that supervise the strategies and plans that are implemented to achieve said objectives.

The strategic position of the Company must be periodically evaluated in accordance with the provisions of the strategic plan.

There must be a link between the Company's investment and financing policies with its long-term objectives.

It must assist the board in monitoring the consistency of investment and financing policies with the Company's strategic vision.

It must assist the board in reviewing the financial projections, ensuring their consistency with the strategic plan.

Disclosure of information to Shareholders.

In order to provide companies with access to funds under better conditions, it is necessary for them to provide the market with adequate information. It is worth mentioning that the recommendations presented below apply to both Ordinary and Extraordinary Assemblies.

INFORMATION AND AGENDA OF THE SHAREHOLDERS' MEETING.

The call to the Shareholders' Meeting must consider the items on the agenda where the matters to be discussed are clearly specified and determined. Several topics can be included in a single item on the agenda, however, each topic will be discussed separately in order to facilitate its analysis and avoid the joint resolution of topics on which a different opinion may be held.

On the other hand, shareholders will have access, with due anticipation, to all the information necessary for proper decision-making at the Shareholders' Meeting.

The item referring to "various issues" should not be included in the agenda, nor should issues related to different topics be grouped into a single item. the foregoing, so that shareholders can vote on each issue separately and are informed of the issues to be discussed at the meeting.

All information on each item on the agenda of the shareholders' meeting must be available 15 days in advance.

A form must be delivered containing detailed information and possible voting alternatives on the items on the agenda, so that shareholders can issue instructions to their representatives on the direction in which they must resolve the pending issues at each item on the order. the day of the assembly.

The information provided to shareholders must include the proposal for the integration of the board of directors, as well as the professional profile of the candidates.

INFORMATION AND COMMUNICATION BETWEEN THE BOARD OF DIRECTORS.

It is the responsibility of the Board to guarantee effective communication between the Company and the shareholders. The purpose of presenting an annual report to the Shareholders' Meeting is to show the financial position of the Company, as well as the plans and activities that it has carried out and that it intends to carry out.

In order to enrich the information generated by the Company, it is recommended that shareholders have access to information regarding the activities of intermediate bodies.

The board of directors must include in its annual report to the assembly, relevant aspects of the work of each intermediate body.

the reports of each body presented to the board must be available to the shareholders together with the material for the meeting, except for information whose confidentiality could affect the Company's competitiveness.

In addition, the annual report must include the names of the members of each intermediate body.

The lack of participation of all the shareholders in the Meetings and the limitations of these as a forum for communication between the Company and its investors justify additional efforts to create other communication instruments that allow said investors and the general public to obtain the desired information related to the Company.

STEVIA COIN CORPORATE GOVERNANCE



BOARD OF DIRECTORS
IS PART OF A
COMMITTEE
TO MAKE THE BEST DECISIONS.



20. MANAGEMENT TEAM.

Our management team is comprised of strong executives and scientists with decades of experience in both global business and large-scale agricultural ventures. Having worked for renowned companies such as McKinsey & Co., Bank of America and advising multiple Fortune 500 companies using ingredients on a large scale. Some key companies, clients and institutions that shaped our experience include Pepsico, Pfizer, Bristol Myers Squibb, Bayer/Monsanto, Monster, Unilever, Nestlé, Bimbo, Krispy Kreme, the largest Pepsi and Coca-Cola bottlers in LATAM.

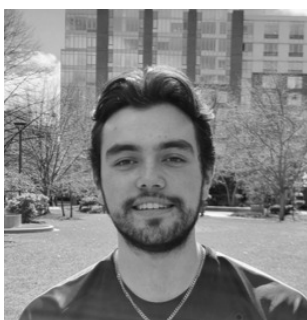


Luis Carlos Orrantia, Founder and CEO AgroCluster.

Graduated from the CEO Program at IPADE Business School.

Highly experienced investor and professional with more than 35 years of experience with the largest public and private companies in LATAM. Demonstrated track record in large-scale Biotech and IT projects including AI, Big Data and Cybersecurity solutions through their own companies.

Self-motivated social entrepreneur native to the farmlands of Guasave, visionary to adapt the AgroCluster as an agent of Social and Economic Change in Sinaloa.



Luis Carlos Orrantia Clark, Head of Biotechnology and Strategic Alliances Group.

Engineer in Biotechnology graduated from Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM).

Experienced within the biotechnology area for more than 5 years, participating in a wide variety of projects focused on Microbiology, Nanotechnology, Molecular and Genetic Engineering, Tissue Engineering and 3D printing. Alumni from Zhang Lab at Harvard and MIT in Boston, Massachusetts.

Adaptable, passionate and excited to change the world step by step with hard work, innovative, and brilliant ideas.



Lic. Jesus Fernando Hernandez Zendejas, *Stevia Import Export Manager.*

Experienced professional specialized in global imports and exports, with a background in the agro-industry focused on Stevia production and Supply Chain Management.

Holding a degree in International Trade and Customs, my goal is to facilitate efficient transactions while ensuring compliance with international trade regulations.

Leveraging my expertise, identify strategic opportunities to maximize efficiency and profitability in international markets.



Alejandro Santiago, *Commercial Director – LATAM.*

BA (Universidad Insurgentes) and Executive Management Program (IPADE Business School).

Certificates include: (i) AI Product Design Program by MIT xPRO, (ii) Big Data as a Business Strategy from ITESM and (iii) Digital Marketing from Columbia Business School.

Ample experience with proven results in Sales & Marketing for Large Software Companies.



Dr. Luis Zepeda, PhD, *Chief Research & Innovation.*

Alum from IPN (National Polytechnic Institute) in Mexico.

Expert Scientist, Researcher, and Inventor with emphasis on isolation and preparation of organic compounds, as well as NMR Metabolics of natural products chemistry.

Deep Research and knowledge building of Stevia molecular structure and chemical separation and mixes of its components.



Manuel Aceves M, CTO & Cybersecurity Specialist.

BSc in Mathematics and Computer Science from UNAM. Former partner at leading Management Consulting firms (Andersen, Deloitte and PwC) leading their LATAM technology risk, cybersecurity and business processes for more than 15 years.

Former LATAM CEO of Cambridge Technology Partners. Holds several prestigious certifications like CISA, CISSP, CISM, CGEIT, CRISC and ISO27001.

He is an expert in cybersecurity, business continuity planning and IT audit, including implementation in financial services, manufacturing, consumer goods and public sector industries.



Eduardo Delgado A, Head of Manufacturing.

Entrepreneur with more than 25 years in the manufacturing and packaging industries. In 2000 he founded Vielly, specialized in the bottling and processing of food, cosmetic and detergent products.

Later in 2008, Eduardo created Treepak to innovate in personal care products by developing packaging and products solutions with creative designs both for B2C and B2B segments.

Since 2019, he leads product development and manufacturing for several multinational brands in many countries across the Americas.

Currently, his companies and advisory teams provide services and products to numerous leading sweetener brands.



Dr. Lourdes Valadez, PhD, Chief Stevia New Products Development.

BSc in Food Chemistry (LaSalle University) and PhD in Chemical. Biological Sciences (IPN). Head of Development and Technology of food supplements and functional foods at Globalis Pharma.

Member of Food Sciences Research Center at UAM (Madrid) in the Foodnomics and Functional Carbohydrates Supercritical Fluids.

Member of Research and Evaluation Board the Universidad Anáhuac Professor at the Applied Biological Sciences Research Center (AU State of Mexico). Active contributor to high impact publications such as: Journals of Supercritical Fluids and Carbohydrate Polymers, JCR Research Articles and Books at Prestigious Nova Science and Springer Publishers.



Mabel Montenegro, *Special Formulations at Vitae Labs.*

Alum from IPN School of Biology Science, Chemist, Bacteriologist, Parasitologist. Master in chemical and Biological Science with specialization in Organic Chemistry. IPN Professor and Researcher as PhD Student. A highly experienced scientist with multiple publications and patents.

Emphasis on x-ray diffraction, organic synthesis, bacterial cultures, computational chemistry, and NMR (nuclear magnetic resonance).



Jesus López, *AgroCluster General Manager.*

Business Degree from UAS Business & Accounting School in Sinaloa.

Worked for Campbell Soup Company (CSC) for almost three decades, in several managerial and financial positions for their tomato producing farms and manufacturing tomato paste facility in Mexico. Reporting to CSC Americas Corporate Office in Sacramento, CA and Global HQ in New Jersey.



Carlos Mercado, *AgroCluster Chief Agronomist.*

Agronomy and Parasitology Engineer from ESA in Sinaloa.

25 years of Agronomy Engineering for Campbell Soup Company, growing tomatoes for tomato paste exports, V8 tomato juice and tomato sauces.

Researcher and Field Operations. Independent technical advisor for plagues and plant disease control, vegetal nutrition for all fields in the Sinaloa Region: tomato, tomatillo, chile, watermelon, onion, stevia, among others.



Abenamar Hernandez, *AgroCluster Irrigation Technology Manager.*

Irrigation Engineer from Chapingo University.

Experience of more than 15 years in the design of precision irrigation systems, topographic surveys and large-scale hydraulic works. He has taken technological update Courses in drip irrigation systems in Israel and Spain.

He oversees the design and planning of the hydraulic works of the AgroCluster for optimal use of water and nutrients for the stevia plant.



Carlos Rivera, *Agro Works Manager.*

Machinery Technician graduated from the Ciudad Obregon High School.

Specialist in the management of agricultural machinery with experience of more than 25 years in the Yaqui Valley in Sonora.

Responsible for delivering the maquila services in the AgroCluster with his team of people, tractors and implements for the different jobs that the cultivation of stevia requires.



Benjamin Zavala, *AgroCluster Nursery and Greenhouses Manager.*

Agronomy and Phytotech Engineer from ESA in Sinaloa.

Further studies in Greenhouses in Riverside (California), Almeria (Spain) and specialized in agrochemicals management, organic fertilizers, and good bacteria.

Three decades of experience in agricultural research and greenhouses management from companies like Campbell Soup Company and La Costeña.



Osvaldo Castro, *AgroCluster Field Operations Manager.*

25 years of experience of field operations for a wide scope of vegetables. Cultivation, grow and harvest supervision from seeding, transplanting and harvesting.

Management of teams of growers and harvesters of several vegetables and pioneer in the grow of Stevia in Sinaloa.

21. ADVISORY BOARD.



Jaime Cater, *Entrepreneur and Telecomm Expert*

Alum from Computer Science at Anahuac in Mexico and Space Communications from Rice University in Texas.

Successful entrepreneur participating in the foundation of +50 ventures in +20 countries. Highly specialized in software, computer hardware, satellite manufacture and launching, fiber optics, telco equipment and Health Care IT. Being a board member in several multinational corporations.

Awarded with Entrepreneur of the Year from CNN/Expansion (2009) and E&Y Forbes (2011). **Forbes** also selected him as one of the Latin American leaders in technology and transformation.



Darren Lal, *Asset and Identity Security Expert.*

Darren is a veteran with over 25 years of international experience in the government asset protection, identity market, asset track and trace and transaction security including blockchain.

More than 15 years of experience working for De La Rue, a leading security Company. More recent experiences include Sr. Director of Bus. Dev. and Strategy at HID and currently President (Americas) at Laxton.



Ramon Billordo, Expert on Global Consumer Finance.

Alumn from Accounting at University of Buenos Aires, MBA at NYU Stern, Executive Program in Banking Digital Transformation, The Valley Digital Business School.

Senior executive with a wide range of international experience in financial services. Member of Management Committee of Santander Consumer Finance and leading its global consumer business and digital transformation efforts across Europe Former CEO of AIG Bank in Poland, SVP CEO of AIG Consumer Finance Latin America, CFO and Head of Business Development of AIG Consumer Finance for Europe, Latin America and Asia, based in New York City.

Several positions covering Europe, Asia, US and Latin America, and have served on numerous management boards including two Fintechs that specialize in e-Commerce and digital interaction.



Danijela Gjenero, PhD, Expert linking Science and Finance.

Alumn from Economics at University of Brussels, MBA New York University Business School, Science Student at St. Louis University (Madrid) and MSc Biotechnology at the Johns Hopkins University.

High achieving executive with outstanding experience from GE Capital USA in the following areas: Structured Finance, Venture Capital and Private Equity (now GE Ventures) and GE Life Science Finance.

Senior Consultant at Alien Technology Transfer, Horizon Europe EIC Accelerator for Private Investments in Leading top-class innovators in EU and USA.



Helios Herrera, *Expert on Human Development and Productivity.*

Business Consultant with more than 30 years of experience and fully dedicated to Professional Development of Human Factor.

Speaker in more than 4,000 conferences, seminars and workshops in a variety of international forums and 350 AAA Corporations as customers, Helios has impacted more than 5 million participants in Spain, United States and Latin America.

Helios is the author of 5 best seller books (and audiobooks) in human development and 4 CDs on motivation and self-help learning techniques. More info at <https://heliosherrera.mx/>.



Oscar Davila, *Expert on Semiconductors, Clean Rooms and Nanotech.*

Business Developer and Strategist with experience on 13 countries in the following industries: Engineering, Construction, Oil & Gas, Semiconductor, Pharmaceutical, Science, Innovation and Technology.

Leadership in a variety of strategic projects from building state of the art infrastructure to structuring value creation initiatives while protecting intellectual property globally.

22. Annex A.

a) AgroDRExT Information, Company Structure and Organizational Chart.

AGRODRExT, S.A.P.I. de C.V. was created on February 14, 2022 with Notary Public number 282 of the State of Sinaloa, Mr. Karl Heinz Jauss López, through Public Deed number 10,383 and with the following corporate purpose: to carry out the industrial process of drying and extracting the elements plant bioactives for a better use of these in the food, beverage and pharmaceutical industry; the supply, purchase and sale of biomass for its industrialization and commercialization at an international level; as well as provide technical assistance with professional teams, to carry out strict supervision of crops, to optimize results.

A Board of Directors is formed, with Luis Carlos Orrantia Cantú as President and Daniel Iturbe Huitron as Secretary of the Board.

The tax authorities assigned us the RFC: AGR2203088E6 on March 8, 2022.

CÉDULA DE IDENTIFICACIÓN FISCAL

HACIENDA SAT

AGR2203088E6
Registro Federal de Contribuyentes

AGRODRExT
Nombre, denominación o razón social

KICIF: 22040823924
VALIDA TU INFORMACIÓN FISCAL

CONSTANCIA DE SITUACIÓN FISCAL

Lugar y Fecha de Emisión
AHOME, SINALOA A 28 DE ABRIL DE 2022

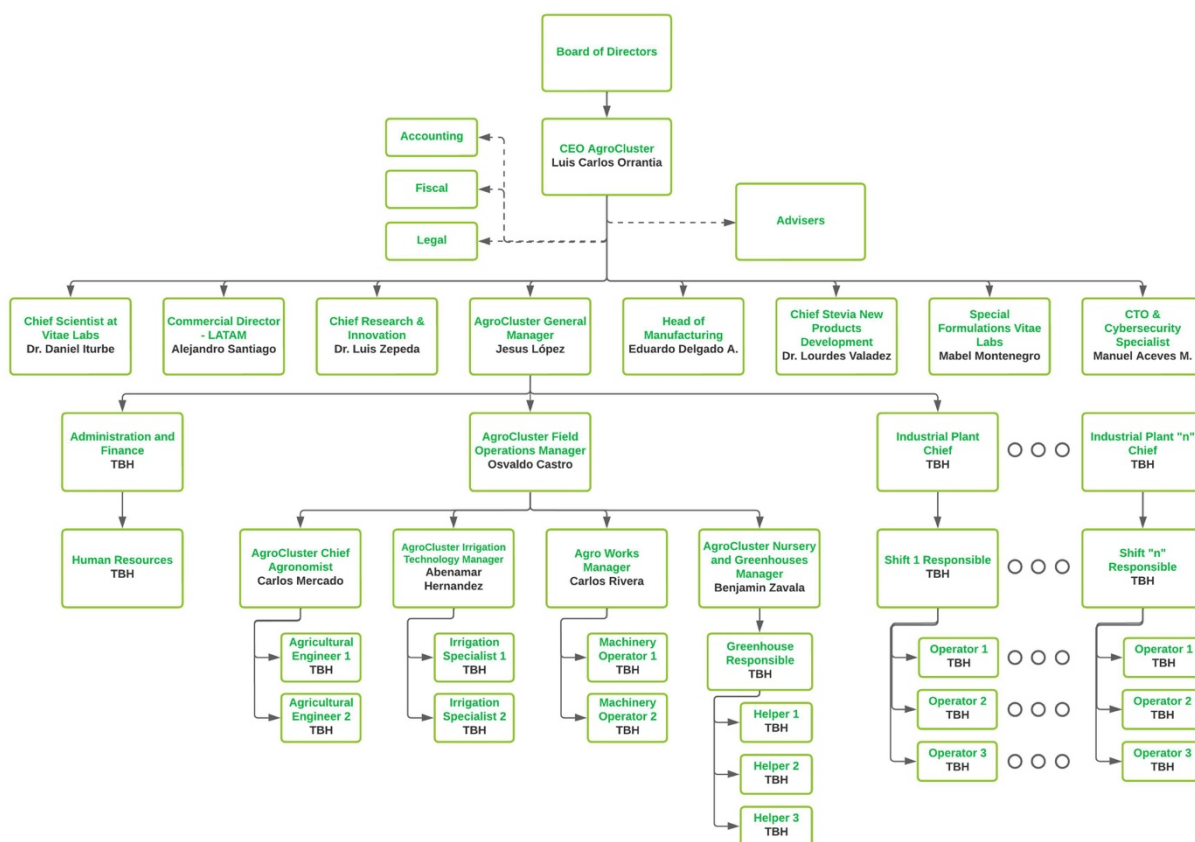
AGR2203088E6

| Datos de Identificación del Contribuyente: | |
|--|---|
| RFC: | AGR2203088E6 |
| Denominación/Razón Social: | AGRODRExT |
| Régimen Capital: | SOCIEDAD ANONIMA PROMOTORA DE INVERSION DE CAPITAL VARIABLE |
| Nombre Comercial: | AGRODRExT SAPI DE CV |
| Fecha inicio de operaciones: | 08 DE MARZO DE 2022 |
| Estatus en el padrón: | ACTIVO |
| Fecha de último cambio de estado: | 08 DE MARZO DE 2022 |

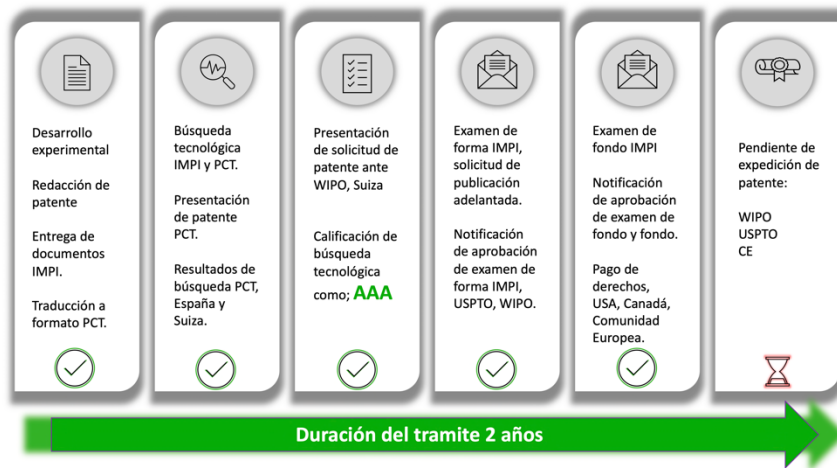
Datos del domicilio registrado

To carry out the Corporate Purpose and comply with the Vision, Mission and Strategic Objectives of AGRODREXT, we created the following Organizational Structure with very clear and well-defined lines of authority and responsibility, being integrated as follows:

Organizational Chart of AGRODREXT.



b) Patent for Drying and Extraction of Bioactive Elements from Plants. Information and obtaining process.



RESUMEN

La presente invención se refiere a un proceso que permite la extracción de compuestos bioactivos a partir de material biológico, con rendimientos o concentraciones de 1 a 3 veces mayor comparado con procesos convencionales; reduciendo el tiempo de exposición de las moléculas a altas temperaturas, así como la cantidad de disolventes empleados para lograr la extracción de moléculas con actividad biológica de interés.

Mediante este proceso se obtienen moléculas bioactivas a partir de materia orgánica de origen vegetal, como pueden ser plantas y/o flores y/o frutos y/o brotes y/o raíces y/o tubérculos que contiene compuestos bioactivos de interés terapéutico, los cuales pueden ser extraídos para ser concentrados y procesados para ser administrados y obtener efectos terapéuticos.

TRATADO DE COOPERACIÓN EN MATERIA DE PATENTES

PCT

NOTIFICACIÓN DEL NÚMERO DE LA SOLICITUD INTERNACIONAL Y DE LA FECHA DE PRESENTACIÓN INTERNACIONAL

(Regla 20.2.c) del PCT

Receptor: LA OFICINA RECEPTORA

Examinador: **COMPAGNIE GUYON & FIE, Ginebra**
Calle de la Gare 40
CH-1201 Ginebra
Suiza

Fecha de recepción (calendario): **04 noviembre 2020**

Fecha de presentación internacional (calendario): **04 noviembre 2020**

Fecha de prioridad (calendario): **04 septiembre 2020**

Indicaciones: **ETIENNE HUIJRON, David**

Título de la invención: **PROCESO DE EXTRACCIÓN DE COMPUESTOS BIOACTIVOS DERIVADOS DE MATERIA ORGÁNICA DE ORIGEN VEGETAL**

1. Se notifica al solicitante que el informe de búsqueda internacional y la fecha de presentación internacional han sido entregados a la oficina internacional.

2. Se notifica al solicitante el informe que el agente original de la oficina internacional ha recibido de la oficina receptora. Se le indica que si desea que la oficina receptora le envíe el informe de búsqueda internacional, debe hacerlo antes de la fecha de recepción del informe de búsqueda internacional.

3. La Oficina Internacional se reserva el derecho de no publicar el informe de búsqueda internacional si el solicitante no ha pagado la tarifa de publicación antes de la fecha de recepción del informe de búsqueda internacional.

TRATADO DE COOPERACIÓN EN MATERIA DE PATENTES

PCT

NOTIFICACIÓN DEL NÚMERO DE LA SOLICITUD INTERNACIONAL Y DE LA FECHA DE PRESENTACIÓN INTERNACIONAL

(Regla 20.2.c) del PCT

Receptor: LA OFICINA RECEPTORA

Examinador: **COMPAGNIE GUYON & FIE, Ginebra**
Calle de la Gare 40
CH-1201 Ginebra
Suiza

Fecha de recepción (calendario): **04 noviembre 2020**

Fecha de presentación internacional (calendario): **04 noviembre 2020**

Fecha de prioridad (calendario): **04 septiembre 2020**

Indicaciones: **ETIENNE HUIJRON, David**

Título de la invención: **PROCESO DE EXTRACCIÓN DE COMPUESTOS BIOACTIVOS DERIVADOS DE MATERIA ORGÁNICA DE ORIGEN VEGETAL**

1. Se notifica al solicitante que el informe de búsqueda internacional y la fecha de presentación internacional han sido entregados a la oficina internacional.

2. Se notifica al solicitante el informe que el agente original de la oficina internacional ha recibido de la oficina receptora. Se le indica que si desea que la oficina receptora le envíe el informe de búsqueda internacional, debe hacerlo antes de la fecha de recepción del informe de búsqueda internacional.

3. La Oficina Internacional se reserva el derecho de no publicar el informe de búsqueda internacional si el solicitante no ha pagado la tarifa de publicación antes de la fecha de recepción del informe de búsqueda internacional.

The applicant is hereby notified of the date of receipt (or of obtaining by the International Bureau) of the priority document(s) relating to all earlier application(s) whose priority is claimed. Unless otherwise indicated by the letters "NO", in the right-hand column or by an asterisk appearing next to the date of receipt, the priority document concerned was submitted or transmitted to or obtained by the International Bureau in compliance with Rule 17.1(a), (b) or (b-bis). This form replaces any previously issued notification concerning submission, transmittal or obtaining of priority documents.

| Priority date | Priority application No. | Country or regional Office or PCT receiving Office | Date of receipt of priority document |
|--------------------------------|--------------------------|--|--------------------------------------|
| 04 September 2020 (04.09.2020) | MO/2020/00045 | MX | 27 November 2020 (27.11.2020) |

The letters "NO" denote a priority document which, on the date of mailing of this Form, had not yet been received or obtained by the International Bureau in compliance with Rule 17.1(a), (b) or (b-bis). Where the applicant has failed to either submit, request to prepare and transmit, or to request the International Bureau to obtain the priority document within the applicable time limit under that Rule, the attention of the applicant is directed to Rule 17.1(c) which provides that no designated Office may disregard the priority claim concerned. Where giving the applicant an opportunity, upon entry into the national phase, to furnish the priority document within a time limit which is reasonable under the circumstances.

In asterisk "*" next to a date of receipt, denotes a priority document submitted or transmitted to or obtained by the International Bureau but not in compliance with Rule 17.1(a), (b) or (b-bis) (the priority document was received after the time limit prescribed in Rule 17.1(a), the request to prepare and transmit the priority document was submitted to the receiving Office after the applicable time limit under Rule 17.1(b) or the request to the International Bureau to obtain the priority document was made after the applicable time limit under Rule 17.1(b-bis)). Even though the priority document was not furnished in compliance with Rule 17.1(a), (b) or (b-bis), the International Bureau will nevertheless transmit a copy of the document to the designated Offices, for their consideration. In case such a copy is not accepted by the designated Office as the priority document, Rule 17.1(a) provides that no designated Office may disregard the priority claim concerned before giving the applicant an opportunity, upon entry into the national phase, to furnish the priority document within a time limit which is reasonable under the circumstances.

The International Bureau of WIPO
34, chemin des Colombettes
1211 Geneva 20, Switzerland
e-mail: p.ct.admin@wipo.int
Téléphone No. +41 22 338 74 00

Authorized officer
Simin Baharloo
e-mail: p.ct.admin@wipo.int
Téléphone No. +41 22 338 74 00

TRATADO DE COOPERACIÓN EN MATERIA DE PATENTES

Remite: LA ADMINISTRACIÓN ENCARGADA DE LA BÚSQUEDA INTERNACIONAL

Destinatario:

GONZALEZ GONZALEZ, Guillermo
c/ DE LA QUEMADA, nº 40
COLONIA SANTA CECILIA
C. P. - 54130 TIALNEPANTLA DE BAZ
(ESTADO DE MEXICO)
-MEXICO-

PCT

NOTIFICACIÓN DE LA TRANSMISIÓN DEL INFORME DE BÚSQUEDA INTERNACIONAL Y DE LA OPINIÓN ESCRITA DE LA ADMINISTRACIÓN ENCARGADA DE LA BÚSQUEDA INTERNACIONAL, O DE LA DECLARACIÓN

(Regla 41.1 del PCT)

Fecha de expedición (día/mes/año) 12 ABRIL 2021 (12.04.2021)

Referencia del expediente del solicitante o del mandatario PARA CONTINUAR LA TRAMITACIÓN
Véase los puntos 1 y 4

Solicitud internacional N° PCT/MX2020/000032

Fecha de presentación internacional (día/mes/año) 15 OCTUBRE 2020 (15.10.2020)

Solicitante ITURBE HUITRON, Daniel y ORRANTIA CANTÚ, Luis Carlos.

INFORME DE BÚSQUEDA INTERNACIONAL

Solicitud internacional n°
PCT/MX2020/000032

A. CLASIFICACIÓN DEL OBJETO DE LA SOLICITUD

Ver Hoja Adicional

De acuerdo con la Clasificación Internacional de Patentes (CIP) o según la clasificación nacional y CIP.

B. SECTORES COMPRENDIDOS POR LA BÚSQUEDA

Documentación mínima buscada (sistema de clasificación seguido de los símbolos de clasificación)

A61K, C11B

Otra documentación consultada, además de la documentación mínima, en la medida en que tales documentos formen parte de los sectores comprendidos por la búsqueda

Bases de datos electrónicas consultadas durante la búsqueda internacional (nombre de la base de datos y, si es posible, términos de búsqueda utilizados)

EPODOC, INVENES, ESPACENET, INTERNET, NPL, WPIAP, WPI

C. DOCUMENTOS CONSIDERADOS RELEVANTES

| Categoría* | Documentos citados, con indicación, si procede, de las partes relevantes | Relevante para las reivindicaciones n° |
|------------|--|--|
| A | WO 2019211795 A1 (RADIENT TECH INC) 07/11/2019, Resumen y figuras | 1-3 y 5 |
| A | CN 104327951 A (ZHENGZHOU UNIVERSITY OF IND TECHNOLOGY ET AL.) 04/07/2019, Resumen | 1-3 y 5 |
| A | FR 2925898 A1 (LAURENT JEAN PIERRE ET AL.) 03/07/2009, Resumen y figuras | 1-3 y 5 |
| A | EP 1618700 A1 (LESTON ET AL.) 25/06/2006, Resumen y figuras | 1-3 y 5 |
| A | WO 2019211795 A1 (RADIENT TECH INC) 07/11/2019, Resumen y figuras | 1-3 y 5 |

☐ En la continuación del recuadro se relacionan otros documentos

☒ Los documentos de familias de patentes se indican en el anexo

* Categorías especiales de documentos citados:

"A" documento que define el estado general de la técnica no considerado como particularmente relevante.

"E" solicitud de patente o patente anterior pero publicada en la fecha de presentación internacional o en fecha posterior.

"L" documento que puede plantear dudas sobre una reivindicación de prioridad o que se cita para determinar la fecha de publicación de otra cita o por una razón especial (como la indicada).

"O" documento que se refiere a una divulgación oral, a una utilización, a una exposición o a cualquier otro medio.

"P" documento publicado antes de la fecha de presentación internacional pero con posterioridad a la fecha de prioridad reivindicada.

"T" documento ulterior publicado con posterioridad a la fecha de presentación internacional o de prioridad que no pertenece al estado de la técnica pertinente pero que se cita por permitir la comprensión del principio o teoría que constituye la base de la invención.

"X" documento particularmente relevante; la invención reivindicada no puede considerarse nueva o que implique una actividad inventiva por referencia al documento aisladamente considerado.

"Y" documento particularmente relevante; la invención reivindicada no puede considerarse que implique una actividad inventiva cuando el documento se asocia a otro u otros documentos de la misma naturaleza, cuya combinación resulta evidente para un experto en la materia.

"&" documento que forma parte de la misma familia de patentes.

Fecha en que se ha concluido efectivamente la búsqueda internacional.
09/04/2021

Fecha de expedición del informe de búsqueda internacional.
12 de abril de 2021 (12/04/2021)

Nombre y dirección postal de la Administración encargada de la búsqueda internacional
OFICINA ESPAÑOLA DE PATENTES Y MARCAS
Paseo de la Castellana, 75 - 28071 Madrid (España)
Nº de fax: 91 349 53 04

Funcionario autorizado
I. Abad Gurumeta

Nº de teléfono 91 3495337

Formulario PCT/ISA/210 (segunda hoja) (Enero 2015)

c) **Exclusive Use and Exploitation Agreement of the Patent by BioDRExT LLC.**

PATENT LICENSE AND ROYALTY AGREEMENT

THIS Exclusive License AGREEMENT (the "Agreement") is made by and between;

BIODREXT LLC, a natural products extraction technology company existing under the laws and the constitution of the State of California, having a place of business at 750 B ST, SAN DIEGO, CALIFORNIA 92101 ("Licensee")

And

LUIS CARLOS ORRANTIA CANTU AND DANIEL ITURBE HUITRON, Mexican citizens with passport numbers G39057378 and G36031561, who are owners of the PCT Patent Number **WO 2022/050831 A1** (the "Owners")

WHEREAS, the "Owners" is the rightful owner of the certain ideas, inventions, patent application thereof, and patent thereon (collectively referred to as Patent) set forth in **Exhibit A** attached hereto; and

WHEREAS, the Licensee wishes to purchase or acquire the Owners' right, title, and interest in and to the patent; and

WHEREAS, the Owners and the Licensee are both duly authorized and capable of entering into this agreement;

NOW THEREFORE, in consideration for Royalty Payments as described below, the parties hereto agree as follows:

Article 1

License Grants

1.1. Owners hereby grants to the Licensee a worldwide, exclusive, royalty-bearing license, with the right to sublicense third parties, for the entire term of Patent, and any reissues, renewals, or extensions that may issue from the US or any foreign jurisdictions.

1.1.2. The right, title, and interest conveyed in the Patent is to be held and enjoyed by the Licensee and Licensee's successors fully and exclusively as it would have been held and enjoyed by the Owners had this agreement not been made.

1.1.3. The Owners permits the United States Patent and Trademark Office and any other applicable jurisdiction outside the US to record the transfer of the patent and/or patent application set forth in Exhibit A.

1.1.4. The Owners fully releases to:

d) **Agreement for the Use and Exploitation of the Patent by AGRODREXT for the Extraction of Stevia Exclusively Sublicensed by BioDRExT LLC.**

EXCLUSIVE SUBLICENSE AGREEMENT

This EXCLUSIVE SUBLICENSE AGREEMENT (the "Agreement"), effective as of the Effective Date March 22nd, 2022 is between BIODREXT LLC, a California Corporation (**Sublicensor**), and AGRODREXT, S.A.P.I. DE C.V. (AGRODREXT), a Mexican Corporation (**Sublicensee**).

WHEREAS, AGRODREXT, was constituted in accordance with Mexican laws and has the federal registry of taxpayers RFC AGR2203088E6;

WHEREAS, AGRODREXT will utilize the sublicensed technology to create Bioactive extracts of Stevia plants in a group of industrial facilities in Northern Mexico located at Sinaloa State, Mexico (the Location); and

WHEREAS, Sublicensor has obtained a license from DANIEL ITURBE HUITRON and LUIS CARLOS ORRANTIA CANTU Owners of Licensed Patent Rights (as defined below) for the manufacture, importation, exportation, sale, and use of Licensed Product (as defined below) (the "Head License Agreement"). Licensor's Head License Agreement includes the exclusive right to grant sublicenses to third parties under the Licensed Patent Rights for certain fields of application; and

WHEREAS, Sublicensee is interested in acquiring exclusive sublicense to the said Licensed Patent Rights in said fields of application in order to have the right to use the sublicensed technology to create Bioactive extracts in the Location; and

Now, THEREFORE, in consideration of mutual covenants and promises set forth below, the parties agree as follows:

1. Grant of Exclusive Sublicense

1.1 In exchange for the consideration set forth in Section 3, below, and subject to the terms and conditions of this Agreement, on the Effective Date, Sublicensor hereby grants Sublicensee and hereby agrees to assign an exclusive, royalty-bearing, perpetual, irrevocable sublicense to use, manufacture, and sell derivative works of the Licensed Intellectual Property for a worldwide use in the Location the "Exclusive Sublicense License").

1.2 The parties hereby agree that, except as expressly set forth, neither party grants to the other party any right of license to use its intellectual property. Sublicensor reserves any rights to the Licensed Intellectual Property not granted for its exclusive benefit.

e) Legal Notice.

AGRODREXT presents this initial version of the AgroCluster Business Plan as an introductory document that is designed to encourage interest and receive feedback and observations from investors, advisors and the public.

In any case, this investment proposal is contemplated to be launched in 2 independent parts because they contain different business models in each one: A) Launch of the SteviaCoin Utility Token initially and; B) launch of the SteviaCoin Security Token in August 2025. In the second case, the investor may decide to convert their Utility Tokens into Security Tokens at a preferential price by applying a discount coupon of 20% of the launch value of the STO as long as when they have invested their utility tokens at least one year in advance.

Nothing in this Business Plan is an offer to sell or the solicitation of an offer to buy; you should not rely on your information or be the basis for making any investment decision or engaging in any transaction or investment strategy.

Should AgroDRExT decide to offer for sale any tokens of any classification, it will be done through definitive offering documents, including a disclosure document with discussion on risk factors and required legal procedures linked to authorized exchanges. Those final documents should also include the most recent version of this Business Plan, which may differ significantly from this version.

In addition, if AgroDRExT eventually makes such an offer in the United States, the offer will likely be available only to accredited investors or authorized investors in accordance with the regulation existing at the time.

Accordingly, nothing in this Business Plan should be treated or construed as a promise or guarantee of a transaction with AgroDRExT.

This Business Plan describes general business plans, which may change at AgroDRExT's discretion. The success of anything described in the document depends on several factors beyond AgroDRExT's control, including global and local economic conditions and market-based perceptions of any asset class.

Any statements about future events, as described in this Business Plan, are based entirely on AgroDRExT's analysis of current market conditions, available technologies and human resources based on publicly available information. Such analyses may prove to be inaccurate or significantly

change expectations in this document, in which case, AgroDRExT will revise and update this document in a newer version.

This document has been prepared in good faith to provide a complete overview of the AgroDRExT AgroCluster Project and is for informational purposes only. With the development of the AgroCluster and its products, it can be modified in the following months.

This document does not constitute a prospectus or offering document of any kind and is not intended to constitute an offering of securities or a solicitation of investments in securities in any jurisdiction. The contents of this document are not an economic promotion. Therefore, nothing contained herein serves as an invitation or inducement to engage in any type of investment activity.

For any questions about AgroDRExT services for producers, please contact us by email at info@iagrox.com.

BP Log of Control

| Version Number | Purpose/Change | Dates |
|----------------|---|------------|
| 1. Beta. | Initial Draft. | 04/20/2022 |
| 2. Beta. | Adjustment implemented by Financial Advisors. | 12/06/2022 |

This Document may be subject to further change, as required by business, technical, legal or other considerations as the project progresses.

f) Sources.



ScienceDirect

